

G.R.I.T.S. Rolls Onto ALLBLK: A Southern Coming-of-Age Drama with Heart, Hustle, and Wheels

G.R.I.T.S. Rolls Onto ALLBLK: A Southern Coming-of-Age Drama with Heart, Hustle, and Wheels By Mark Arnold for The ATL Now & Arnold Global

ATLANTA, GA, UNITED STATES, October 29, 2025 /EINPresswire.com/ -- [G.R.I.T.S.](#) Rolls Onto ALLBLK: A Southern Coming-of-Age Drama with Heart, Hustle, and Wheels By Mark Arnold for [The ATL Now](#) & Arnold Global

□ What It Is Premiering October 30, 2025, G.R.I.T.S.—short for Girls Raised in the South—is the latest original drama series to hit the ALLBLK streaming platform. Created by Deji LaRay and produced by Midnight Train Productions, the show blends Southern soul with urban grit, delivering a fresh take on friendship, ambition, and the art of roller skating.

□ Where It's Set The series unfolds in Memphis, Tennessee, a city steeped in music, movement, and cultural legacy. But this isn't just a backdrop—it's a character in its own right, shaping the lives and dreams of the show's three heroines.

□ Who It Follows At the heart of G.R.I.T.S. are Keisha, Ty, and Francis—three young women bound by sisterhood and skates. As they navigate the highs and lows of love, loss, and personal growth, their shared passion for roller skating becomes both a sanctuary and a stage for self-expression. Whether gliding through neon-lit rinks or confronting real-world challenges, their journey is one



G.R.I.T.S. - ALLBLK



G.R.I.T.S. - ALLBLK - The ATL Now

of resilience, rhythm, and reinvention.

□ Why It Matters Roller skating isn't just a hobby in G.R.I.T.S.—it's a metaphor for movement, freedom, and balance. The series taps into the resurgence of skate culture while spotlighting the unique experiences of Southern women coming into their own. With its rich storytelling and vibrant visuals, G.R.I.T.S. promises to resonate with audiences craving authenticity and heart.

□ Where to Watch G.R.I.T.S. is streaming exclusively on ALLBLK, the go-to destination for Black [entertainment](#) that's bold, unapologetic, and original.

—

For more coverage of Southern stories, cultural spotlights, and media that moves the needle, stay tuned to The ATL Now and Arnold Global.

Mark Arnold

The ATL Now

+1 770-568-4500

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/862527004>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.

