

## Printed Thin Film Battery Market to Reach \$3.77 Billion by 2029 with 18.5% CAGR

The Business Research Company's Printed Thin Film Battery Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

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What Is The Printed Thin Film Battery Market Size And Growth?

In recent times, the <u>market size for printed thin film batteries</u> has seen swift expansion. An



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increase from \$1.61 billion in 2024 to \$1.91 billion in 2025 is projected, signifying a compound annual growth rate (CAGR) of 18.9%. This significant rise during the historic phase stems from several factors; heightened demand for portable electronic devices, wider acceptance of IoT devices, escalating need for flexible and scaled-down power supplies, increased funding in printed electronics, and their growing usage in the domains of smart packaging and medical equipment.

Projected growth in the printed thin film battery market is

expected to be significant over the upcoming years, with its size expected to reach \$3.78 billion by 2029, reflecting a compound annual growth rate (CAGR) of 18.5%. The growth during this forecast period is likely to be driven by factors such as an increase in the applicability in the Internet of Things and connected devices, growing demand for flexible electronics that can be expanded or contracted, enhanced investments in the research and development activities related to energy storage, broader acceptance of intelligent and active packaging solutions, and greater emphasis on environmentally friendly and disposable electronic devices. Key trends for the forecast period encompass advancements in materials with high-energy density, the creation of stretchable and biodegradable batteries, strides taken in roll-to-roll production methods, integration with energy capturing systems, and the foray into new applications in the Internet of

Things and medical fields.

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What Are The Current Leading Growth Drivers For Printed Thin Film Battery Market? The surge in the demand for wearable technology is projected to spur the expansion of the printed thin film battery sector. These wearable gadgets are high-tech devices intended to be worn on the body, often equipped with sensors, software, and networking capabilities to oversee, document, and promote various personal health and fitness aspects, as well as daily activities. The main factor propelling the demand for these devices is the escalating consumer emphasis on preemptive health management. Individuals desire constant, instant access to important health and lifestyle statistics, allowing them to make educated choices that encourage good health and ward off possible health complications. Printed thin film batteries cater to this demand by providing lightweight, malleable, and resilient energy solutions that effortlessly blend into compact wearable designs, upgrading user experience and gadget performance. For instance, data from the International Insurance Society in August 2022 recorded that approximately 30% of U.S. adults utilize health-centered wearables, primarily smart watches, with nearly half of these consumers using the devices on a daily basis. Thus, the increasing demand for wearable technology is propelling the printed thin film battery market.

Which Companies Are Currently Leading In The Printed Thin Film Battery Market? Major players in the Printed Thin Film Battery Global Market Report 2025 include:

- Applied Materials Inc.
- STMicroelectronics
- Swatch Group
- Molex
- Agfa-Gevaert Group
- VARTA AG
- TNO
- Kurt J. Lesker Company
- Novacentrix
- Jenax Inc

What Are The Main Trends, Positively Impacting The Growth Of Printed Thin Film Battery Market?

Leading firms in the printed thin film battery market are channeling their resources towards creating innovative advancements such as flexible thin-film batteries. These are intended to act as a reliable, high-performing, and adaptable power source for the forthcoming generation of electronic devices and applications for the Internet of Things (IoT). A flexible thin-film battery is characterised by its lightweight, low-profile design, and its ability to adapt to various shapes while supplying consistent power under a multitude of environmental conditions. For example, in January 2022, Imprint Energy, an American firm specialising in thin, flexible, rechargeable

batteries, introduced ZinCore. This ultrathin, flexible battery which boasts high power density within a compact shape, has the capacity to function in extreme temperature variations and completely submersible conditions. Its manufacturing process, which is based on zinc chemistry, not only enhances safety and environmental sustainability, but also enables scalability, making it suitable for varied applications such as 5G devices, wearable technology, medical apparatus, and intelligent supply chain solutions.

How Is The Printed Thin Film Battery Market Segmented?

The printed thin film battery market covered in this report is segmented as

- 1) By Type: Rechargeable, Non-Rechargeable
- 2) By Form Factor: Flexible Batteries, Rigid Batteries, Micro Batteries, Stackable Batteries
- 3) By Technology: Screen Printing, Inkjet Printing, Roll-To-Roll Processing, Vacuum Deposition
- 4) By Application: Consumer Electronics, Wearable Devices, Electric Vehicles, IoT Devices, Medical Devices
- 5) By End User: Industrial, Commercial, Residential, Healthcare, Aerospace And Defense

## Subsegments:

- 1) By Rechargeable: Lithium Ion, Nickel Metal Hydride, Silver Zinc
- 2) By Non Rechargeable: Lithium, Zinc Air, Silver Oxide, Alkaline

View the full printed thin film battery market report:

https://www.thebusinessresearchcompany.com/report/printed-thin-film-battery-global-market-report

Which Is The Dominating Region For The Printed Thin Film Battery Market?

The leading region in the Printed Thin Film Battery Global Market Report 2025 for the year 2024 was Asia-Pacific. The report projects a growth status for this region. Other regions outlined in the report include Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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