

Dubai to host Middle East's Biggest Event on Bitumen, Petrochemicals, Petroproducts & Logistics

DUBAI, DUBAI, UNITED ARAB
EMIRATES, October 29, 2025

/EINPresswire.com/ -- The 18th Edition of the Rex Fuels Global Expo & Conference 2026 is set to open its doors on January 28, 2026, at the iconic JW Marriott, Dubai Marina. This premier event, is a definitive platform for leaders across the bitumen, petrochemicals, and logistics sectors to connect, transact, and define the next chapter of global infrastructure.

The industry is at a pivotal moment, navigating a powerful surge in global demand while simultaneously transitioning towards a more sustainable and digitalized future. Rex Fuels Global Expo & Conference 2026 is strategically designed to be the catalyst for this dual transformation, providing the insights, connections, and technologies needed to thrive.

Capitalizing on a Market Surge: The Data Behind the Demand

The urgency and scale of opportunity facing the industry are clear. Rex Fuels Global Expo & Conference 2026 places participants directly at the epicenter of this growth.

- The Global Bitumen Boom: The international bitumen market is on a steep growth trajectory, projected to surpass \$100 billion by 2028. This is fueled by massive infrastructure initiatives worldwide, with specific hotspots like South Asia showcasing an immediate annual demand for over 4 million tons—a supply gap that presents a critical opportunity for producers and traders.



Rex Fuels Global Expo & Conference 2026
Bitumen, Petrochemicals, Petroproducts & Logistics

SAVE THE DATE!
28TH January 2026
JW Marriott, Dubai Marina

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Rex Fuels Global Expo & Conference 2026

- **Base Oil's Expanding Frontier:** The lubricants sector is evolving rapidly, driving consistent demand for high-quality base oils. The significant deficit of over 3.5 million tons in South Asia alone underscores a vibrant market for refiners and suppliers to engage with ready buyers.
- **The Petrochemicals Evolution:** As the backbone of modern manufacturing, the petrochemical industry is innovating at speed, with advancements in recycling, bio-alternatives, and specialty chemicals creating new profit pools and sustainable pathways.

This growth is not just about volume; it's about value. The market is increasingly rewarding smarter, greener solutions, making Rex Fuels Global Expo & Conference 2026 the essential venue to leverage this shift.

A Hub of Innovation and Opportunity

Participants at Rex Fuels Global Expo & Conference 2026 can look forward to a comprehensive agenda designed to foster knowledge exchange and lucrative business deals:

- **Strategic Conference Sessions:** Engaging keynote addresses and expert panels will delve into the global market outlook, offering invaluable insights into future trends and economic shifts.
- **Cutting-Edge Exhibition Floor:** Witness first-hand the latest innovations in materials, technologies, and sustainable solutions from leading global companies.
- **Exclusive B2B Matchmaking:** A curated platform connecting investors, suppliers, and key decision-makers for pre-scheduled, high-value meetings.
- **Deep-Dive Discussions:** In-depth sessions will explore the future of bio-bitumen, green energy integration, and next-generation road infrastructure innovation.

Who Will Be There?

The event is a must-attend for a diverse international audience, including:

- Refineries and Petroleum Consumers
- Bitumen Blenders & Modifiers
- Traders, Business Promoters, Buyers & Sellers
- Dealers & Distributors
- Shipping Companies & Logistics Providers
- Customs House Agents & Freight Experts
- Government Officials & Policymakers

Key Drivers for Participation:

- **Brand Boost:** Exhibit to enhance global visibility and build unparalleled industry trust.
- **High Demand:** Tap into massive market needs, including South Asia's demand for over 4 million tons of Bitumen and 3.5 million tons of Base Oil.
- **Deals Await:** Connect with verified buyers who have real orders and are ready to sign on the

spot.

- Tech Talks: Discover groundbreaking innovations across the bitumen, petrochemicals, and logistics value chain.
- Sustainability Panels: Learn practical, real-world solutions to meet and exceed ESG goals.
- Global Presence: Network with delegates and experts from more than 30 countries.

Set against the dynamic backdrop of the Dubai Marina, Rex Fuels Global Expo & Conference 2026 is the essential destination for every stakeholder committed to building, powering, and connecting the world of tomorrow.

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