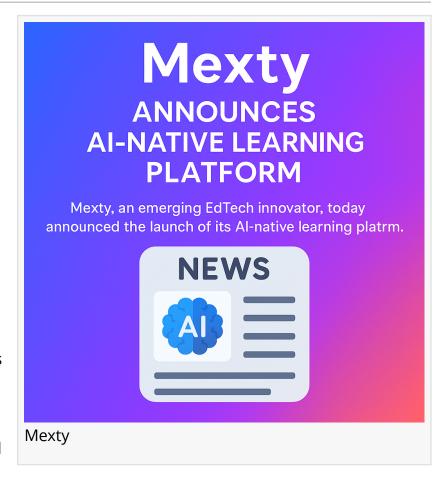


Mexty Launches: The First Al-Native Learning Platform — From Authoring to LMS, Redefining How the World Learns

Paris, 30 October 2025 — Mexty, an emerging EdTech innovator, today announced the launch of its Al-native learning platform.

PARIS, FRANCE, October 30, 2025 /EINPresswire.com/ -- Mexty, an emerging EdTech innovator, today announced the launch of its Al-native learning platform, marking a major shift in how educators, trainers, and organizations create, deliver, and manage learning.

Unlike legacy tools that add AI layers on top of outdated systems, Mexty was built AI-first, meaning artificial intelligence is at the heart of its design — enabling faster creation, personalized learning experiences, and seamless integration between authoring, management, and analytics.



"Most learning platforms today are Al-assisted; Mexty is Al-native," said Hubert Maupas, CEO and Co-founder at Mexty.

A Unified Learning Ecosystem

For the first time, educators and enterprises can create, host, and analyze courses within one platform:

Create with AI: Instantly generate complete, interactive lessons, quizzes, and modules from simple prompts — then refine every element manually to add your own expertise and creativity. All content is fully editable, SCORM-compliant, and ready for any LMS.

Manage with Ease: Built-in LMS tools let users host content, track learner progress, issue

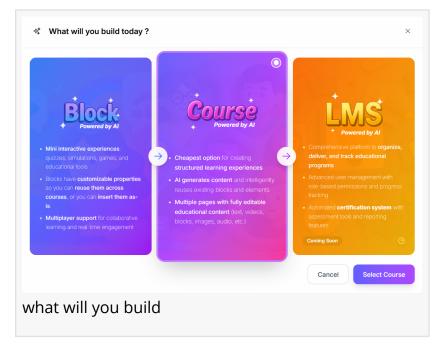
certificates, and monitor engagement.

Measure & Improve: Real-time analytics reveal performance insights and learning patterns.

Comply by Default: Every course meets WCAG 2.1 AA, EN 301 549, and GDPR standards automatically.

Mexty replaces multiple disconnected tools with one intuitive environment — saving time, cost, and complexity.

Al-Native by Design Being Al-native means Mexty doesn't just use Al — it's architected around it.



The platform's intelligence understands goals, tone, and learner profiles to recommend the right structure, visuals, and assessment style.

Faster: From idea to published course in minutes.

Smarter: Context-aware AI that adapts to different audiences and topics.



We designed it from the ground up for this new era of learning — where content creation, personalization, and accessibility all work together effortlessly."

Hubert Maupas, CEO and Cofounder at Mexty.

Inclusive: Accessibility and localization are built in, not bolted on.

Secure: No data used for external model training, with privacy-first architecture and ISO 27001/SOC 2 roadmap.

For Teachers, Trainers, and Enterprises

Whether it's a school lesson, compliance course, or global onboarding program, Mexty adapts to every learning need:

Teachers can build creative, inclusive lessons instantly. Trainers can design engaging programs without technical

hurdles.

Organizations can deliver personalized professional development at scale — up to 70 % faster and at lower cost.

A New Standard for Learning

Mexty represents a new generation of EdTech — one that blends speed, intelligence, and inclusivity in a single ecosystem.

With Al-native architecture and integrated LMS, it's redefining what digital learning can be: simple, powerful, and human-centric.

Availability

Mexty is available globally at www.mexty.ai.

Educators and organizations can start for free and experience how Al-native technology transforms the way learning is created and delivered.

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