

Advanced Digital Automotive Group Selected to Recreate Motorist Assurance Program Website

Advanced Digital Automotive Group has been selected to recreate the Motorist Assurance Program (MAP) website, enhancing communication and trust.

CLEARWATER, FL, UNITED STATES,
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-- [Advanced Digital Automotive Group](#)
Selected to Recreate Motorist
Assurance Program Website

Advanced Digital Automotive Group (ADAG) has been selected to redesign the website for the Motorist Assurance Program (MAP), an industry initiative dedicated to fostering trust between vehicle owners and the automotive repair community. The project will deliver a more dynamic, user-friendly platform to help motorists find trusted repair facilities and access educational resources that promote transparency and consistent service standards.

MAP was established more than 25 years ago to bridge the gap between consumers and repair professionals through vehicle inspection, maintenance, and repair standards. Over 22,000 shops participate in MAP's nationwide network, ensuring that every customer receives clear, consistent, and ethical service recommendations. The redesigned website will highlight MAP's educational tools, recall lookup system, and "Find My Shop" directory to better connect motorists with certified providers.

A Word from the Owner

"We're honored to partner with MAP to create a website that strengthens trust between motorists and repair professionals while showcasing the standards that define the automotive



service industry,” said Paul Donahue, CEO of Advanced Digital Automotive Group. “Our goal is to build a modern digital platform that reflects MAP’s leadership in promoting integrity and customer confidence.”

About Advanced Digital Automotive Group

Advanced Digital Automotive Group is a digital marketing agency serving the auto repair industry and related organizations. With exclusive-market SEO, paid advertising, and automation tools like Auto Shop AMP, the company helps independent shops and associations grow with clarity and confidence. Learn more about its [auto repair digital marketing services](#). ADAG is headquartered at [4600 140th Ave. North Suite 180 Clearwater, FL 33762](#).

“

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Paul Donahue, CEO

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Advanced Digital Automotive Group

Monday to Friday 8 AM to 5 PM Colorado Office Florida Office

Call us Now! (877) 237 6969

HOME SERVICES GIVE BACK RESOURCES ABOUT US CONTACT US SCHEDULE A DISCOVERY CALL

Are You Struggling To Grow Your Auto Repair Business?

We simplify success for select auto repair shops by getting their digital marketing right and connecting them with new customers in their target markets.

★ 4.7 Florida Office Google Reviews ★ 4.7 Colorado Office

SCHEDULE A DISCOVERY CALL NOW TO SEE IF WE MAY BE A GOOD FIT FOR YOUR SHOP!

Google Ads Certified Google Analytics Google Partner YELP ADVERTISING PARTNER

"Our phone calls increased 25 % immediately" - Frankie

"Our sales went from \$20K to over \$200K" - Greg

"Sales are up 68% a month in our 1st year" - Tony

Grow Your Auto Repair Shop with Advanced Digital Automotive Group

As an auto repair shop owner, you're juggling the daily grind of running your business—managing operations, serving customers, and making sure the work gets done right. But what about your marketing? If you're like most shop owners, finding the time and resources to grow your customer base while staying competitive can feel impossible.

At Advanced Digital Automotive Group (ADAG), we specialize in helping auto repair shops like yours overcome these exact challenges.

Here's how we solve the many issues that hold Auto shops back:

TikTok
X
Other





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