



The Mission Motif Unveils the American Mission Living Room Collection

ATLANTA, GA, UNITED STATES, October 30, 2025 /EINPresswire.com/ -- [The Mission Motif](#), Atlanta's leading destination for Mission and Arts & Crafts style furniture, proudly announces the launch of its new [American Mission Living Room](#) Collection — a tribute to authentic craftsmanship, enduring design, and the rich heritage of American furniture making.

For more than 20 years, The Mission Motif has served as a trusted source for American-made Mission furniture, offering homeowners and designers handcrafted pieces that combine history, artistry, and modern function. The American Mission Living Room Collection continues that legacy, presenting a curated range of living room furniture that blends simplicity, structure, and soul.

A Modern Tribute to a Timeless American Style

Inspired by the early Arts and Crafts movement, the American Mission Living Room Collection captures the enduring beauty of simplicity. Each piece — from the Spindle Morris Chair to the Sofa Table — reflects a design philosophy that values integrity over ornamentation, craftsmanship over mass production, and natural materials over fleeting trends.

Crafted by Tree Crowns and now featured exclusively through The Mission Motif, the collection highlights tenon-and-key construction, dovetail joinery, and exposed tenons — hallmarks of genuine Mission style. These structural details aren't just decorative; they are visible expressions of the artisan's skill and the furniture's lasting strength.

The pieces are available in quartersawn white oak, cherry wood, brown maple, and red oak, each selected for its grain, character, and ability to age gracefully. The result is furniture that not only complements today's interiors but will also stand as heirlooms for generations to come.

"The American Mission Living Room collection embodies what The Mission Motif has stood for over two decades — craftsmanship, authenticity, and timeless design," said Laura Bennett, Owner and Design Director of The Mission Motif. "Every table, chair, and sofa tells a story rooted in American woodworking tradition. We're proud to bring this level of artistry and durability to our clients' homes."

Design That Endures: Simplicity, Function, and Warmth

The American Mission Living Room Collection is defined by purposeful simplicity. Free from

lavish embellishment, the designs highlight honest materials and functional beauty. The collection's clean lines, solid construction, and warm finishes make it an ideal foundation for any home seeking comfort and sophistication.

Key pieces in the series include:

American Mission Sofa and Loveseat: Classic spindle arms and durable frames create inviting, structured comfort.

Spindle Morris Chair and Ottoman: An iconic pairing that reflects both heritage craftsmanship and relaxed modern living.

Sofa and Coffee Tables: Built with dovetailed drawers and mortise-and-tenon joints, these tables anchor the living space with utility and grace.

End Tables and Accent Pieces: Designed for flexibility and balance, complementing the broader aesthetic of Arts & Crafts interiors.

Each item celebrates form meeting function — a defining principle of Mission design. The emphasis on visible joinery and natural wood grain reminds homeowners that beauty often lies in authenticity.

Mission Style Meets Modern Living

While the American Mission Living Room Collection pays homage to early 20th-century design, it has been thoughtfully updated for contemporary lifestyles. The scale, finish options, and customizable features make the collection adaptable to both traditional and transitional homes.

Whether paired with a Stickley sofa, hand-knotted rug, or craftsman-style lighting — all available at The Mission Motif — these pieces create cohesive spaces that reflect comfort, character, and timeless design integrity.

"Today's homeowners value quality and longevity," Bennett added. "They want furniture that tells a story and that they can feel good investing in. Mission furniture isn't about chasing trends — it's about owning something built with purpose and care."

The Heart of American Craftsmanship

Every piece in the American Mission Living Room Collection is made in the USA, continuing a proud legacy of local craftsmanship. Skilled artisans handcraft each component, ensuring the highest standards of durability, precision, and design fidelity. The Mission Motif's long-standing

partnerships with American workshops allow the company to offer pieces that are both heritage-driven and customizable.

Customization options include:

Choice of wood species and finish

Hardware selections to complement architectural details

Dimensions tailored to room layouts and personal preferences

This flexibility allows each client to make their living room not only beautiful but also uniquely their own.

Educational Heritage: The Story Behind Mission Style

Mission furniture traces its roots to the Arts and Crafts movement, which emerged in response to the industrial age's mass production. Craftsmen sought to restore integrity to furniture-making by emphasizing handcraft, natural materials, and functional design.

The Mission Motif has long been a curator of this tradition in Atlanta, introducing homeowners to the philosophy of honest craftsmanship and timeless simplicity. The American Mission Living Room Collection continues that mission — demonstrating that great design is not about extravagance, but about substance and story.

The brand's dedication to education is evident in its approach. Beyond selling furniture, The Mission Motif teaches clients the value of heirloom quality, the differences between Mission and Craftsman styles, and how to harmonize traditional pieces within modern interiors.

Creating Warm, Enduring Homes

The Mission Motif believes that the living room is the heart of the home — a place where craftsmanship and comfort intersect. The American Mission Living Room Collection is designed to enrich that space with natural warmth, authenticity, and artistry.

Clients visiting the Atlanta showroom at 747 Miami Circle NE can explore full room displays that showcase the collection in lifestyle settings. The Mission Motif's knowledgeable team provides personalized design consultations, helping clients select pieces, finishes, and layouts that align with their vision.

Whether creating a cohesive Mission-style living space or blending traditional craftsmanship with modern accents, The Mission Motif guides each client through a seamless, collaborative process.

Commitment to Heritage and Service

For The Mission Motif, selling furniture is about preserving an American legacy. The brand's partnerships with renowned makers like Stickley and Stressless complement its in-house

collections, offering a range that spans classic heritage to modern comfort. Yet, through every line and finish, one message remains constant — craftsmanship endures.

“Our clients are not just buying furniture,” Bennett emphasized. “They’re investing in pieces that become part of their home’s story. The American Mission Living Room Collection reflects our promise — to deliver authentic quality, timeless beauty, and exceptional service.”

Visit The Mission Motif

Homeowners and designers are invited to visit The Mission Motif showroom in Atlanta or explore the American Mission Living Room Collection online. Each piece can be customized, ordered, and delivered nationwide, bringing handcrafted American design to living rooms across the country.

Showroom Location:

747 Miami Circle NE, Atlanta, GA 30324

Hours: Monday–Saturday, 10 AM–5 PM EST (Closed Sundays)

Phone: (404) 370-1505

Website: www.TheMissionMotif.com

About The Mission Motif

Founded in Atlanta, Georgia, The Mission Motif has been a premier destination for Mission and Arts & Crafts style furniture for over two decades. The company specializes in American-made, solid hardwood furniture, hand-knotted rugs, craftsman lighting, and custom design services. With a deep commitment to quality, heritage, and personalized service, The Mission Motif helps homeowners and designers create interiors that embody authenticity and timeless style.

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