



# Mom of Two and Business Owner Melissa Miller Brings Real-World Grit to Netflix's Squid Game: The Challenge Season 2

*Wilmington salon owner and mom of two steps onto Netflix's global stage in hit competition series premiering November 4, 2025.*

WILMINGTON, NC, UNITED STATES, October 30, 2025 /EINPresswire.com/ -- Wilmington entrepreneur and mom of two Melissa Miller will appear on Season 2 of Netflix's hit reality competition series Squid Game: The Challenge, premiering November 4, 2025.

Miller, a salon owner and small-business leader, brings her creativity, authenticity, and determination to the global stage in the high-stakes competition inspired by Netflix's record-breaking Korean drama Squid Game.

Before joining the cast, Miller built a thriving career as the owner of a Wilmington-area hair salon, where she's known for helping clients express themselves with confidence and style. Her journey—from small business owner and mother to international competitor—embodies the resilience and entrepreneurial spirit that defines her community.

"This experience challenged me in every possible way," said Miller. "It was thrilling, scary, and fun all at once. I wanted to show my kids—and anyone watching—that it's never too late to take a risk, push your limits, and redefine what strength looks like."

With Squid Game: The Challenge premiering globally this November, Miller's story highlights empowerment, perseverance, and the courage to chase bold new challenges.

Fans can follow Melissa's journey and behind-the-scenes moments on social media:

Instagram: @mellyxoo

TikTok: @hairsbymelissal

## About Melissa Miller

Melissa Miller is a Wilmington, North Carolina-based entrepreneur, salon owner, and mother of two. Known for her creative vision, she empowers others through beauty, storytelling, and confidence. Miller is represented by Smarty Pants Productions, a digital media agency specializing in content strategy and influencer partnerships.

## About Squid Game: The Challenge

Inspired by the global phenomenon Squid Game, Netflix's Squid Game: The Challenge brings together contestants from around the world to compete for a life-changing cash prize through a series of intense challenges testing endurance, wit, and emotional resilience.

Season 2 premieres worldwide on November 4, 2025, exclusively on Netflix.

For media availability, contact Madison via email or Netflix PR at [semartin@netflix.com](mailto:semartin@netflix.com).

Madison Wine

Smarty Pants Productions

[madiwine@smartypantspro.com](mailto:madiwine@smartypantspro.com)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/862967063>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.