

Candidate for Governor, Thunder Parley, announces his plan to attack California's Affordability Crisis

Professional Problem-Solver Frames Affordability Crisis as Top Priority, Blasting Failed Policies on Homelessness, Small Business, and Education

SAN JOSE, CA, UNITED STATES, October 30, 2025 /EINPresswire.com/ -- Thunder Parley, a professional problem-solver with decades of experience in Silicon Valley, officially announced [his platform for Governor of California](#), releasing a comprehensive blueprint to attack California's number one issue: the Affordability Crisis.

Parley's common-sense platform rejects partisan excuses and focuses on three core principles: Accountability, Innovation, and Abundance.

The plan directly attacks the "staggering waste" and "failed policies" from Sacramento that fuel the affordability crisis. Parley highlights:

“

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Thunder Parley

- The spending of \$24 billion on homelessness, which resulted in record-high numbers of unhoused individuals.
- The "California Exodus" of major employers, while Main Street small businesses are crushed by duplicative red tape and unsafe street conditions.
- An energy crisis so severe that California is forced to pay other states like Arizona to take our excess clean power.
- Spending nearly \$24,000 per student only to see California rank in the bottom half of states for reading and

math.



Thunder Parley, ex-Google engineer and current candidate for Governor

Parley noted that voters are demanding change, highlighting that nearly 70% of voters passed Proposition 36 as a statewide cry for common-sense solutions to crime and addiction.

"We've had an abundance of spending, but we have not had an abundance of results," Parley said. "It's time for a problem-solver's approach."

Parley's "fix what's broken and build what's next" agenda leads with solutions to restore affordability, including mandating utility accountability and passing common-sense CEQA reform to streamline starter homes. It will rebuild the economy by slashing anti-competitive red tape for small businesses and investing in high-wage, debt-free careers in AI and skilled trades. His safety plan demands an "accountability with compassion" approach, ensuring compassionate intervention for severe addiction and holding repeat theft offenders accountable.

"I'm not a career politician, I'm a professional problem-solver," said Parley. "We refuse to stand by while the California Dream becomes a relic of the past. For decades, Sacramento has offered excuses. Our movement is offering a plan. We will demand results, fix what's broken, and build an abundant future for a California that works for everyone."

Voters are invited to explore Thunder Parley's full common-sense platform at <https://votethunder.com/>

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