

The Bruery Unveils 2025 '12 Days of Christmas Box'

Twelve unique Belgian-style holiday beers in a festive, gift-ready package—available nationwide and online November 3 for \$130

PLACENTIA, CA, UNITED STATES, October 31, 2025 /EINPresswire.com/ -- [The Bruery](#) today announced the return of its annual [12 Days of Christmas](#) Box, a limited-edition collection featuring twelve unique Belgian-style Christmas beers curated to celebrate the season. Designed for effortless gifting (or purposeful self-indulgence), the box will be available beginning November 3 at [thebruery.com](#) and select retailers nationwide with an SRP of \$130.



12 Days of Christmas Gift Box

Crafted by The Bruery's innovation-driven team, this year's set showcases the breadth of Belgian inspiration—from bright golden ales and richly malty dubbels to dark, contemplative winter ales layered with nuanced spice and seasonal character. Each beer is distinct, built for discovery, and ideal for festive gatherings, holiday pairings, or a nightly countdown.

"Holiday beer should feel like unwrapping a story—surprising, generous, and memorable," said Barry Holmes, CEO of The Bruery. "Our 12 Days of Christmas Box is the most joyful way we know to share what we do best: Belgian-inspired craftsmanship, inventive flavor, and a little seasonal magic in every bottle."

What's inside

12 unique Belgian-style holiday beers curated for variety and exploration

A festive, giftable box built to delight collectors and casual fans alike

Styles that span the Belgian tradition—from golden strong to dark winter ales—with The Bruery's

signature creative twist

Availability & pricing

On sale November 3, 2025

\$130 SRP

Available at thebruery.com and select retailers nationwide (while supplies last)

Whether you open a new beer each night, share the full lineup at a holiday party, or gift the box to the most discerning beer lover in your life, the 12 Days of Christmas Box is built to create moments worth toasting.

About The Bruery

Founded in 2008, The Bruery is a Southern California craft brewery known for Belgian-inspired ales, barrel-aged specialties, and a boundary-pushing spirit of innovation spanning taprooms, national distribution, and direct-to-consumer membership programs. The Bruery's portfolio blends time-honored technique with modern creativity to deliver beers made for savoring and sharing. Learn more at thebruery.com.

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