

INDIGENOUS AI DRAMA 'HUMANS IN THE LOOP' DEBUTS ON NETFLIX AND BEGINS LIMITED US THEATRICAL RELEASE

Awards-eligible film HUMANS IN THE LOOP announced Netflix worldwide stream, and US limited theatrical release November 7 in Los Angeles

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We're excited to bring the film to US audiences in theaters and community settings, and engage in conversations around Responsible AI and the role of Indigenous peoples in shaping our future."

Misaq Kazimi

acclaimed film "Humans in the Loop", directed by Aranya Sahay, has announced they have secured two major distribution deals. Netflix will release the film in the US on November 10 (and rest of the world October 31), and boutique firm One Rising will lead the US limited theatrical release and community impact screenings of the awardseligible film, set for its theatrical opening November 7th in Los Angeles.

Humans in the Loop follows an Indigenous woman in rural India who works at a data-labeling center, training artificial intelligence systems. The film uncovers the unseen human

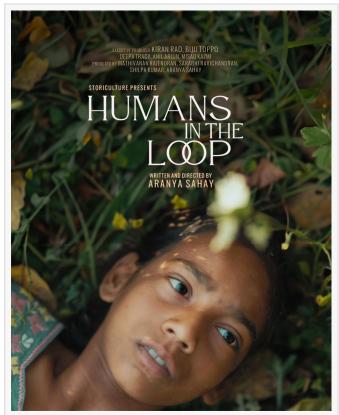
and cultural labor that fuels the global artificial intelligence (AI) industry, offering a powerful meditation on how machine intelligence is shaped by the people it depends on. Produced by Storiculture and developed under a fellowship from Museum of Imagined Futures, the writer-director was mentored by Executive Producer Bijjo Toppo, an award-winning indigenous filmmaker, and later helped by Executive Producer Kiran Rao, whose own film, "Laapataa Ladies", was India's official entry to the Oscars last year.

The film's timely themes—exploring the ethical complexities and human cost of developing Al—have already gained significant momentum. "Humans in the Loop" won multiple best film awards during its festival run in the United States, as well as the prestigious Grand Prix award from the International Federation of Film Critics (FIPRESCI, India).

To help the film reach audiences in the US, the team has on boarded <u>Misaq Kazimi</u> as Executive Producer. Kazimi has previously led a similar campaign for "The Gardener", a film by Iranian auteur Mohsen Makhmalbaf. "Humans in the Loop has the rare ability to merge intimate human

storytelling with one of the most urgent global conversations of our time: how we can prevent social inequities from making their way into Al and instead use it to enhance underrepresented voices," said Kazimi. "We're excited to help bring the film to audiences in the US, whether it's in theaters, university halls, or intimate community screenings, and engage in conversations around Responsible Al and the role of Indigenous life philosophies in shaping our future."

Director Aranya Sahay added, "Having Misaq Kazimi in our team as an Executive Producer is a big leap in our global journey. Misaq understands the heart of the film and its social relevance and is an impact filmmaker himself. We're thrilled to share this story with US audiences and to continue the conversations it has already sparked about the invisible labor that builds AI and an inclusive lens on technology."



Humans in the Loop Movie Poster

The US release campaign will feature a series of impact screenings and a theatrical roadshow, starting with an awards-qualifying theatrical run in Los Angeles November 7-13 with director Sahay and executive producer Kazimi present to converse with audiences on the film's themes such as responsible AI, global labor, and representation.

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