

## 7 Ways Al Can Contribute To The Potential For Error And Overpayment Of Multi-State Sales Taxes

7 Limitations Where Artificial Intelligence Could Affect Multi-State Business Sales Tax Management

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William Flick, Managing Director, EisnerAmper Advisory Group

evolution is underway as artificial intelligence is developing for integration into practice, functions and operations. Yet, although artificial intelligence is high on accounting management's "to-do list," its actual implementation into accounting practice is still limited as of today. According to surveys, fewer than 20% of accounting firms report actually utilizing artificial intelligence in daily practice. For those firms currently using AI, it is largely confined to functions such as research, data entry, reconciliation and limited forecasting. Why is there such a disparity between interest and implementation?

Multi-state sales tax management is one area of accounting where incorporating artificial intelligence into

practice illustrates some of the challenges. William Flick, a thought leader in corporate sales tax policy and process, and a Managing Partner at EisnerAmper, said, "Multi-state sales tax practice is not a tidy endeavor that lends itself to Al enhancement. Because sales tax laws change rapidly, sporadically and often irrationally, coherent correlations and connections can be more difficult to establish. With over 10,000 taxing jurisdictions in the U.S., artificial intelligence in its current form, has the potential to initiate significant errors and overpayments."

Notes Flick, artificial intelligence is only good as the data behind it. If one's AI application is based upon a disjointed or disconnected data foundation, it will be challenged in the way it relates to context and the ability to provide meaningful inferences.

Flick points out seven vulnerabilities artificial intelligence can potentially bring to multi-state sales tax management. They include:

1) Limits To Al's Ability To Understand Sales Tax Nexus.

Artificial intelligence lacks what is called self-awareness and the ability to understand disjointed but contextual meanings. Sales tax nexus is a human construct, made even more convoluted by exceptions and political nuances within each taxing entity. Today's artificial intelligence iteration will be challenged in making accurate nexus correlations.

2) Al relies on prior data.
Sales tax rates and rules change
quickly. In addition, the rapidly
changing data, may have little rationale
or connection with prior rules and
regulations. The body of knowledge



William Flick - Managing Partner EisnerAmper

available for AI to analyze may be confusing to its making applicable or useful recommendations.

3) Al relies on patterns in data.

Patterns and logic are qualities that the whims of sales tax policy in America often lacks. If sales tax policy has been disjointed in connection to its past, AI will be challenged in drawing logical links to facilitate accurate projections.

- 4) Product exemptions and taxability from state to state aren't often consistent or logical. Product taxability can vary significantly by state (and it often changes frequently, as well). To further complicate matters, sales tax exemptions vary by state on specific products and are often politically motivated and not based on logical projections.
- 5) Al has been known to make things up if data or connections are missing. Lacking a proper knowledge base, artificial intelligence has been known to make up its output of recommendations relating to queries. If so, the advice or actions Al recommends can lead to costly sales tax errors and overpayments.
- 6) Companies using Al can run the risk of compromising corporate privacy. With Al, data can go in both directions unless protected. Even the best security can leak private data to a public body of knowledge.
- 7) Al cannot be used in an audit.

State sales tax interest, on the part of companies, is often initiated after receiving a sales tax audit request from the state or municipal government. In a state sales tax audit, artificial intelligence data and its recommendations cannot be presented - one needs original data together with human advocacy and analysis.

Said Flick, "In spite of these limitations, artificial intelligence offers significant potential to enhance efficiency in the practice of sales tax management. Accounting leadership should embrace AI into practice, as the future, where specialists leverage the power of AI as a valuable to support human roles and make practitioners significantly more effective."

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