



The Nanny Connection Expands Trusted Perth Nanny Services as Demand for In-Home Childcare Rises Across WA

PERTH, WESTERN AUSTRALIA, AUSTRALIA, November 3, 2025 /EINPresswire.com/ -- With Perth families increasingly seeking safe, flexible, and personalised childcare, The Nanny Connection is expanding its local reach to meet a surge in demand for qualified [Perth nannies](#).

For over 16 years, the Australian-owned agency has built its reputation on trust, transparency, and long-term family relationships. Now, with more parents in Western Australia moving away from traditional daycare, The Nanny Connection is seeing a significant increase in inquiries from Perth households seeking experienced in-home caregivers.

"Families are rethinking what quality childcare looks like," says Jess Ardern, Founder of The Nanny Connection. "A professional Perth nanny offers not only flexibility but genuine connection and consistency, the things Australian parents tell us matter most in their children's early years."

A Local Shift Toward Personalised Care

In Perth, working parents have faced growing childcare challenges, from long daycare waiting lists to inconsistent staff turnover in early learning centres. The Nanny Connection believes these trends are driving renewed interest in personalised, one-on-one care provided by a professional nanny.

"Many Perth families are juggling complex schedules," adds Ardern. "A dedicated nanny brings calm, structure, and reliability, all within the comfort of the child's own home. It's an approach that helps children feel secure while giving parents peace of mind."

Raising Standards in Perth Nanny Placements

The Nanny Connection's vetting process includes reference checks, face-to-face interviews, Working With Children clearances, and ongoing support after placement. The agency also emphasises personality and value alignment to ensure a strong fit between family and caregiver.

"Our job isn't just to fill a vacancy," says Ardern. "It's to create a partnership that truly works,

where both the nanny and the family feel supported.”

As part of its Western Australia expansion, the agency has added a dedicated Perth placement coordinator and plans to host local events for families and nannies to connect and share experiences.

Families and nannies alike are encouraged to explore the growing opportunities within Perth and experience the benefits of professional, personalised in-home care. By connecting skilled caregivers with families seeking stability and trust, The Nanny Connection continues to set the standard for quality childcare in Western Australia.

About The Nanny Connection

The Nanny Connection is a trusted Australian nanny placement agency with over 16 years of experience placing full-time, part-time, temporary, and maternity nannies across Australia and New Zealand. Founded by childcare professional Jess Ardern, the agency combines a personal approach with a rigorous matching process to ensure safe, lasting placements that fit each family's needs.

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