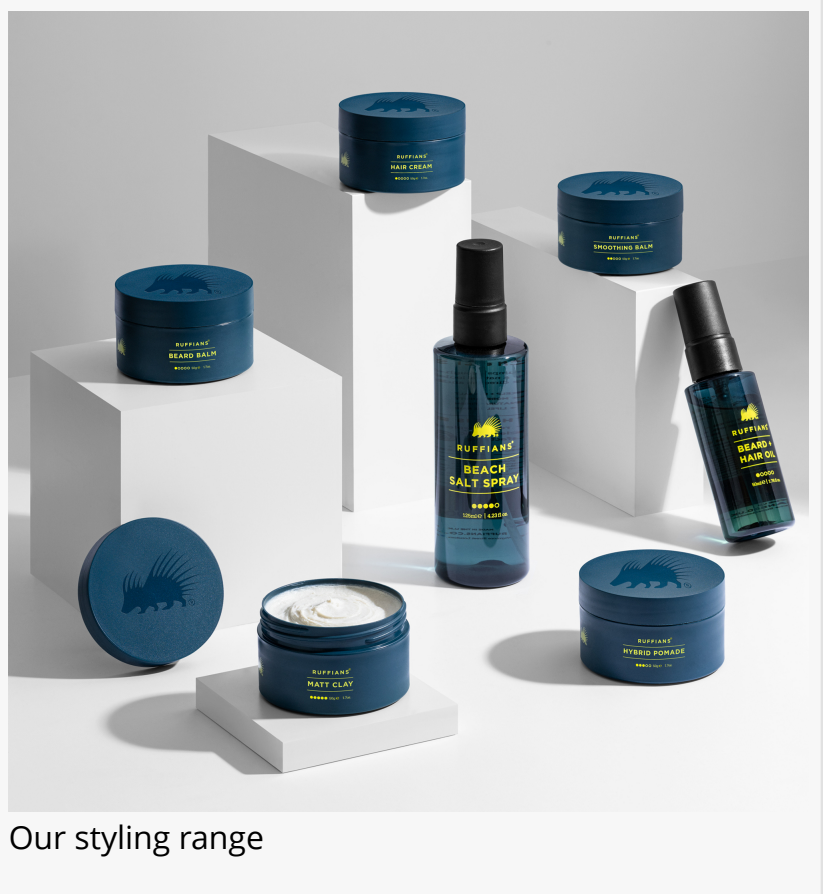


# UK Barber Brand Ruffians Launches Sustainable Hair Styling Range in the United States

*With infinitely renewable actives & field tested by award-winning barbers, Ruffians products are leading the planet in sustainable hair care.*

NEW YORK CITY, NY, UNITED STATES, October 31, 2025 /EINPresswire.com/ -- The UK's leading Barbers are launching their brand-new Hair Styling range in the US. [Ruffians](#) are leading the planet on sustainable Hair Styling. Every product is designed to treat and style the hair for best hair results. The range is available now at Nordstrom.com and selected premium Barber Shops.

Upcycled and readily replenished actives such as our renewable mushroom nutrient or blend of omega oils 3,6,7 & 9, treat and style the hair for incredible results that get better over time.



Our styling range

Ruffian's products use prevented ocean plastic bottles, post-consumer recycled plastic for their jars and 100% clean manufacturing – they're 100% recyclable.

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Ruffians is more than just a barbershop, it's a full-scale grooming brand.”

*Perdita Nouril, Men's Health.*

Ruffians' hero products are Beach Salt Spray (Global best-seller), Matt Clay (UK best-seller) & Hybrid Pomade (US best-seller). Their all new, world first Beach Fix, a light cream which transforms as you style to high but flexible hold.

Ruffians have a comprehensive gifting range coming to the

market for Q4 2025, please get in touch to find out more.

Are you in NYC 2nd – 4th November? Join the team to find out more, with the opportunity for a service with Naomi Richardson, Ruffian's award-winning Barber and creative lead.

To learn more, request samples, explore features (including grooming tips from our barbers) and rates please contact [Elliott.pritchard@ruffians.co.uk](mailto:Elliott.pritchard@ruffians.co.uk)

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