

AI Point of View by Compound Collective Wins Silver in A' Movie and Film Industry Awards

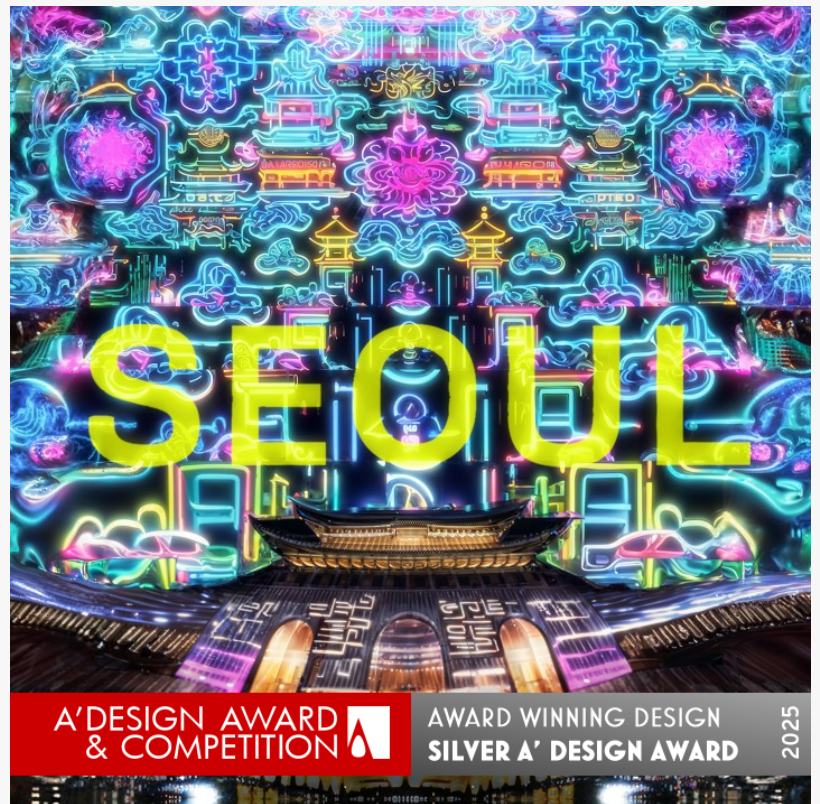
Compound Collective's Innovative AI-Generated Animation Receives Prestigious Silver A' Design Award in Movie, Video and Animation Design Category

COMO, CO, ITALY, October 31, 2025 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [movie design](#), has announced [Compound Collective](#)'s AI Point of View as the Silver Award winner in the Movie, Video and Animation Design category. This prestigious recognition highlights the significance of AI Point of View within the movie industry, positioning it as an outstanding example of innovative design.

AI Point of View showcases the potential of AI-driven visual storytelling in the movie industry. By pushing the boundaries of conventional AI video constraints and exploring new aesthetic possibilities, this project demonstrates the practical benefits of AI technology for filmmakers, animators, and other industry stakeholders. It opens up new avenues for creative expression and innovation in the field.

AI Point of View stands out for its unique fusion of traditional Korean aesthetics with modern digital techniques. The animation reinterprets Seoul's nightscape through a bold color palette, rhythmic compositions, and dynamic camera movements. By adopting an ultra-wide format, it enhances visual impact on large digital screens while expanding the creative scope of AI-driven media art.

This Silver A' Design Award serves as a testament to Compound Collective's commitment to excellence and innovation in the movie industry. It motivates the studio to continue pushing



AI Point of View

creative boundaries and exploring the untapped potential of AI technology in visual storytelling. The recognition also highlights the growing importance of AI in shaping the future of movie design and production.

Team Members

AI Point of View was designed by a talented team at Compound Collective. Director Ian Jeon led the project, with HaeChan Ahn serving as the AI Creator Supervisor. Siho Jeong and Gunsoo Park contributed as AI Creators, while Valo composed the music. TWJ handled the editing and color grading.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=170178>

About Compound Collective

Compound Collective is a production studio based in South Korea, specializing in advertising, digital media, and AI-driven content. The studio collaborates with global brands to produce commercials and campaigns that push creative boundaries. Recognized by international awards such as IF Design and Red Dot, Compound Collective continues to explore new possibilities in advertising and expand the frontiers of digital storytelling.

About Compound Collective

Compound Collective is a creative group specializing in high-quality audiovisual content. The studio has gained international recognition by winning awards such as the Berlin Music Video Awards, New York Festival, and International / Europe / Rome Music Video Awards. Domestically, it has been honored with the Korea Advertising Awards, Advertisement of the Year, and the National Consumer Choice Award. Recently, the studio has expanded its achievements in AI-driven projects, earning awards from the AI Artist Festival, New York Short Animation Festival, YouTube Works Awards, and Digital Advertising Awards.

About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that embody excellence and innovation in the category of Movie, Video and Animation Design. Recipients are acknowledged for their contribution to raising industry standards and advancing the practice of design through original innovations, technical execution, and audience engagement. The rigorous selection process involves blind peer review by a world-class jury panel of design professionals, movie industry experts, journalists, and academics based on pre-established evaluation criteria. The Silver A' Design Award is a prestigious recognition granted to highly notable, creative works that showcase the designer's expertise and talent.

About A' Design Award

The A' Movie, Video and Animation Design Award is an international, juried design competition that has been organized annually since 2008. It welcomes entries from leading brands, filmmakers, design agencies, companies, and manufacturers operating within the animation and

design industries. By participating, entrants have the opportunity to highlight their creativity, gain global recognition, and contribute to the advancement of the industry. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that benefit society and help create a better world through the transformative power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at <https://moviedesignaward.com>

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