

## Goin' Postal of Camp Lejeune Attends Mile High Marketing Summit to Elevate Services

Goin' Postal of Camp Lejeune recently attended the 2025 Mile High Marketing Summit hosted by the AMBC and brought back fresh ideas to best serve the community.

CAMP LEJEUNE, NC, UNITED STATES, October 31, 2025 /EINPresswire.com/ --Goin' Postal of Camp Lejeune is happy to have been a participant in the 2025 Mile High Marketing Summit hosted by the



Association of Mail and Business Centers (AMBC) in September. The event brings together pack and ship professionals for a weekend of education, networking, and marketing innovation. Ben Hodgins, the owner of Goin' Postal of Camp Lejeune, was proud to represent the business at the summit.

As a local business dedicated to providing the community with packing, shipping, and other customized business solutions, Goin' Postal of Camp Lejeune recognizes the value of staying current with the best marketing and operational practices. By attending the Mile High Marketing Summit, Hodgins aimed to:

- Learn new strategies for the mail & business service industry.
- Network with fellow <u>pack and ship store</u> owners and industry leaders to bring back fresh ideas to Camp Lejeune.
- Help Goin' Postal of Camp Lejeune serve the local community with operational improvements and provide a better customer experience.

At the summit, attendees were able to participate in several different sessions and vendor showcases that focused on marketing, digital presence, and client relationship management. Hodgins and other attendees gained valuable insights into how to adapt their business models for the modern-day market.

"I'm glad I was able to attend the AMBC summit this year," said Hodgins. "I'm excited to have brought back new ideas and marketing tools to help us serve our friends and neighbors even

better."

With the knowledge and connections gained, Hodgins will be implementing new ideas learned, like online payment pages to make things smoother for the customer, at Goin' Postal of Camp Lejeune along with his other two locations in Sneads Ferry and Jacksonville, NC. Hodgins and his team aim to improve their customer service to support the community to the best of their ability.

To learn more about Goin' Postal of Camp Lejeune, call (910) 750-0541 or visit <a href="https://www.gplejeune.com">www.gplejeune.com</a>.

About Goin' Postal of Camp Lejeune

Located at 84 Holcomb Blvd. Bldg. 84, Camp Lejeune, NC 28547, Goin' Postal of Camp Lejeune provides packing, shipping, <u>mailbox rentals</u>, printing, and more business services. With a commitment to friendly service, the store is a trusted partner for all in the Camp Lejeune community.

Ben Hodgins Goin' Postal of Camp Lejeune +1 910-750-0541 email us here

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