

A Smarter Way to Shop: NEBO Introduces the 2025 Holiday Solution

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-- Holiday shopping often brings the pressure of finding the perfect present for everyone on the list. NEBO, a global leader in innovative lighting and power solutions, has created an easier way to navigate the season with the NEBO Gift Center. This online destination is designed to help every gift giver become a true "Gift Guru" by matching high-quality, practical products with the personal interests of those who will receive them. Browse curated categories or use the interactive "Gift Guru" tool; answer a couple of questions, shake the snow globe, and see what the "Gift Guru" recommends!



The NEBO Gift Center organizes presents into thoughtfully curated categories that reflect real lifestyles and interests. The Outdoorsy category highlights reliable lighting and portable power for those seeking adventure beyond the pavement, while DIY Hero offers tools and work lights for the do-it-yourselfer who loves to build, repair, and create. The Always Prepped collection caters to preparedness enthusiasts who value safety, organization, and self-reliance.

For those drawn to cutting-edge innovation, the Gadget Guru selection showcases NEBO's most advanced lighting and power technology. The Gearhead and Road Runner categories cater to vehicle enthusiasts and travelers with dependable gear for garages, road trips, and daily commutes. The Hunting Buddy lineup is built for early mornings and rugged terrain, offering performance lighting that keeps pace with dedicated sportsmen.

Recognizing that not everyone is easy to shop for, the Impossible to Please collection delivers versatile, universally appreciated gear that blends form and function. For fun and affordable ideas, No-Suck Stocking Stuffers, Under \$50, and Under \$30 categories make it simple to discover smaller items that deliver big wins without exceeding the budget.

Families will also find thoughtful options for younger adventurers in the Lil' Explorer category,

while College Kid includes compact, everyday essentials for students balancing study and life on the go. The Sideline Superfan section celebrates sports enthusiasts who never miss a game, and Backyard Chef provides lighting solutions for those who take pride in grilling and entertaining outdoors. Even office exchanges and casual gift swaps are covered with the Secret Santa collection, which features versatile items that are both practical and fun—sure to impress.

“Every gift giver wants to find something that feels personal and thoughtful,” said Jeff Hingher, VP Marketing for NEBO. “The NEBO Gift Center makes that possible by connecting high-performance lighting and power products to the diverse passions and personalities that make each recipient unique.”

This holiday season, NEBO also offers limited-time savings: 10% off orders up to \$150 and 20% off orders of \$150 or more. The promotion provides an added incentive to explore the entire Gift Center and select high-quality gear designed to last.

The NEBO Gift Center is now live and ready to help transform the holiday shopping experience into a simpler, more rewarding one. Each product reflects NEBO’s ongoing commitment to innovation, durability, and design that improve everyday life.

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