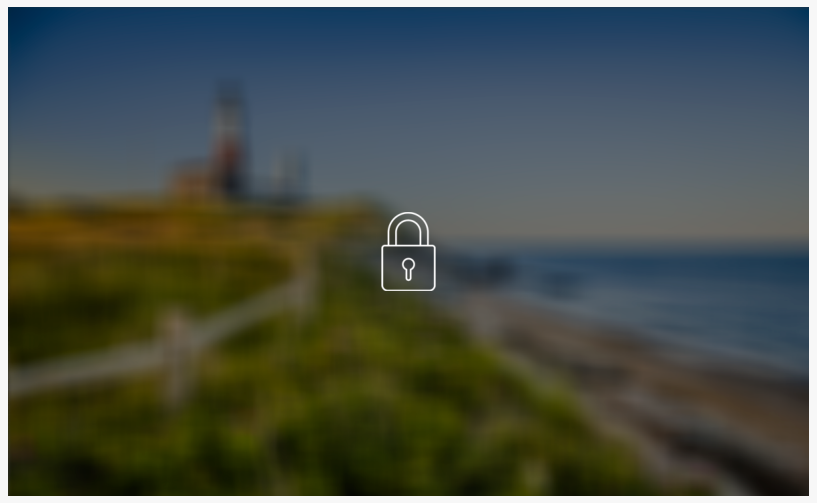


Concierge Auctions Announces Launch of Private Auction Platform with Premier Hamptons Estate

Global platform maximizes value with time certainty of sale with complete discretion

NEW YORK, NY, UNITED STATES, October 31, 2025 /EINPresswire.com/ -- An estate in the prestigious enclave of the Hamptons, New York, will be exclusively offered through [Concierge Auctions'](#) new [Private Auction platform](#) in cooperation with Deborah Kern and Mala Sander of The Corcoran Group. Never before publicly listed or marketed, bidding for this exceptional, off-market opportunity concludes 20 November via the firm's online marketplace, [conciergeauctions.com](#).



"Private Auction solves a critical challenge in ultra-luxury real estate: sellers who need competitive pricing and time certainty, but for whom public marketing is simply not an option. Whether protecting personal privacy, avoiding publicity during sensitive life transitions, or maintaining discretion around high-profile assets, Private Auction delivers our full auction capabilities—direct access to our global client network of the world's most qualified buyers—without any public exposure," said Chad Roffers, CEO of Concierge Auctions. "This platform represents a unique market solution, one that no other player in the industry has both the reach and resources to address—and this Hamptons estate exemplifies exactly the type of property where discretion is paramount."

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*Chad Roffers, CEO of
Concierge Auctions*

“This newly constructed estate represents a rare acquisition opportunity in one of America’s most prestigious zip codes. This property defines the exceptional standard and highest caliber of assets for the world’s most discerning property collectors,” added Kern.

Solving the Ultra-Luxury Seller's Dilemma

Traditional private sales mean months or years of sequential negotiations with individual buyers—no competition, no price certainty, no definitive timeline. Public auctions deliver competitive pricing and guaranteed close dates, but create unwanted publicity and market exposure that many sellers cannot accept.

Private Auction delivers both the competitive dynamics, price maximization, and time certainty of an auction (typically 60 days from launch to close), with the complete discretion of an off-market transaction. Sellers know exactly when they’re closing, achieve market-driven pricing through real-time competition, and maintain absolute privacy throughout the entire process.

Complete Confidentiality Throughout

Concierge Auctions' Private Auction delivers complete confidentiality from start to finish. Properties are never listed on the Multiple Listing Service or marketed publicly, ensuring privacy regarding sale prices, terms, and all transaction details. This discreet approach appeals to high-net-worth individuals, celebrities, executives, and discerning buyers and sellers who value privacy above all, while providing direct access to Concierge Auctions' Private Client Group—representing some of the most qualified buyers in the luxury market.

The Power of Competitive Bidding with Complete Privacy

Unlike traditional private sales that rely on sequential negotiations with individual buyers, Private Auction creates a dynamic competitive environment where multiple pre-qualified buyers simultaneously vie for exceptional properties. This process generates authentic price discovery and maximization, allowing the market to determine true value through real-time competition among serious purchasers.

Pre-qualified buyers from Concierge Auctions' Private Client Group—representing over 16,000 past clients including 250+ billionaires, founders, athletes, celebrities, and family offices globally—compete in a carefully curated environment. This concentrated competitive dynamic typically drives pricing beyond what sequential private negotiations achieve, while delivering time certainty that traditional private sales cannot match.

For buyers, Private Auction provides exclusive access to premier properties never publicly listed or marketed—opportunities unavailable through traditional channels. The curated nature of the platform ensures only the most exceptional properties, while the competitive format guarantees transparent market pricing and efficient transactions.

Maintaining Industry Partnership

True to Concierge Auctions' proven model, Private Auction remains fully inclusive to the brokerage community. Buyer's agents are welcomed and compensated, ensuring the platform benefits from the full breadth of industry relationships and local market expertise. This open architecture approach—a hallmark that has driven the firm's success over 17 years—stands in contrast to closed, captive models and ensures sellers benefit from the widest possible buyer reach.

"Our client's vision was clear from the outset: to achieve maximum value while maintaining absolute discretion throughout the sale. Concierge Auctions' Private Auction platform delivers precisely that—reach to a curated, global audience of qualified, high-net-worth buyers while preserving complete confidentiality. This approach not only protects our client's privacy but creates a dynamic, competitive environment through traditional auction to drive optimal results. It's the evolution of luxury real estate transactions—sophisticated, strategic, and entirely bespoke," stated Sander.

For more information about the firm's current opportunity in the Hamptons or Private Auction and how this exclusive service can benefit sellers of premier properties, visit <https://www.conciergeauctions.com/private-auction>.

As part of Concierge Auctions' Key For Key® giving program in partnership with Giveback Homes, the closing will result in funding towards new homes built for families in need.

Agents will be compensated according to the terms and conditions of the Listing Agreement. See Auction Terms and Conditions for full details.

For more information, including property details, diligence documents, and more, visit ConciergeAuctions.com or call +1.212.202.2940.

About Concierge Auctions

Concierge Auctions is the world's largest luxury real estate auction marketplace, with a state-of-the-art digital marketing, property preview, and bidding platform. The firm matches sellers of one-of-a-kind homes with some of the most capable property connoisseurs on the planet. Sellers gain unmatched reach, speed, and certainty. Buyers receive curated opportunities. Agents earn their commission in 30 days.

Acquired by Sotheby's, the world's premier destination for fine art and luxury goods, and Anywhere Real Estate, Inc (NYSE: HOUS), the largest full-service residential real estate services company in the United States, Concierge Auctions continues to operate independently, partnering with real estate agents affiliated with many of the industry's leading brokerages to host luxury auctions for clients. For Sotheby's International Realty listings and companies,

Concierge Auctions provides Sotheby's brand exclusivity as Sotheby's Concierge Auctions.

Since inception in 2008, the firm has generated over \$5 billion in closed auction sales, broken world records for the highest-priced homes ever sold at auction and sold properties in 46 U.S. states and 35 countries. The firm owns one of the most comprehensive and intelligent databases of high-net-worth real estate buyers and sellers in the industry, and it has committed to build more than 300 homes through its Key For Key® giving program in partnership with Giveback Homes™, which funds new homes for families in need from every property the company sells.

For more information, visit conciergeauctions.com.

Kari Hegarty

BerlinRosen

+1 845-548-9216

[email us here](#)

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