



Twin Sun Promotes Sarah Maginnis to Lead Developer

Promotion recognizes technical leadership and impact on high-growth client projects

NASHVILLE, TN, UNITED STATES, October 31, 2025 /EINPresswire.com/ -- [Twin Sun](#), a Nashville-based custom software development company, today announced the promotion of Sarah Maginnis from Software Developer to Lead Developer, effective immediately. This promotion recognizes Sarah's exceptional technical leadership, unwavering commitment to excellence, and embodiment of Twin Sun's core values.

Since joining Twin Sun, Sarah has distinguished herself as an exemplary team member who consistently demonstrates the company's four core values. Her promotion recognizes her technical expertise and proven ability to lead high-impact client projects and mentor developers.

"Sarah represents the very best of what we look for in our team members," said Jami Couch, CTO of Twin Sun. "She takes complete ownership of outcomes. Her dedication to our clients and her teammates makes her an ideal leader as we continue to grow."

For the past two years, Sarah has been the driving force behind Artful Agenda, one of Twin Sun's most significant client partnerships. Her comprehensive command of the entire platform, from backend systems to user-facing features, has been instrumental in scaling the application to serve tens of thousands of daily users.

"Sarah has taken complete responsibility for the Artful Agenda project," Couch noted. "She holds herself to a high standard. She is meticulous about matching designs exactly and ensuring data moves flawlessly between systems. She holds her teammates to a high standard as well, in bringing others onto the Artful team and in reviewing teammates' work."

In her new role as Lead Developer, Sarah will support Twin Sun in hiring, training, and developing technical talent. She has successfully onboarded multiple developers to the team, ensuring they understand not only the technical architecture but also the client's business goals and user needs.

"Sarah has a command of the entire project and a deep understanding of her client and their needs," Couch added. "That combination of technical excellence and genuine partnership is

what sets our team apart."

Twin Sun is a custom software development company founded in 2017 and based in Nashville, Tennessee. With a 100% U.S.-based team and no shareholders, Twin Sun's four equal partners work in the business daily, focusing on long-term client relationships. The company specializes in custom software development, project recovery, technical leadership, and AI integration. Twin Sun maintains a 90%+ client retention rate and delivers 100% of its projects.

For more information, visit twinsunsolutions.com.

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