

## Havre de Grace Apparel Launches New Design Combining Maryland Pride and Local Landmark

HdG Apparel has released a new design featuring a unique combination of the iconic Maryland Flag and the historic Havre de Grace Lighthouse.

HAVRE DE GRACE, MD, UNITED STATES, October 31, 2025 /EINPresswire.com/ -- HdG Apparel, a local brand dedicated to celebrating the spirit of Havre de Grace, has released a new design featuring a unique combination of the iconic Maryland Flag and the historic Havre de Grace Lighthouse. The new design launched last month with three apparel options, and has already proven to be a massive success, quickly becoming one of the brand's topselling items.

This latest offering joins a popular collection that artistically represents the city's most beloved sights. Previous



Havre de Grace Lighthouse with Maryland Flag design by HdG Apparel

designs have showcased Downtown Havre de Grace, the Concord Point Lighthouse, and the <u>Havre de Grace Promenade</u>, each created to resonate with those who call the city home and those who visit. The new design continues this tradition by blending state pride with a distinct local landmark.

"Our goal is to bring an artistic view of our City and provide visitors and residents a way to show their hometown pride," said Owner Lee Schafer. "We want our apparel to be more than just clothing; we want it to be a statement of affection for this special place."

As the fall season winds down, HdG Apparel is preparing for its <u>final scheduled event</u>, the Havre de Grace Farmers Market on November 8th. The brand may also participate in various local

holiday markets, with details to be announced.

Customers can shop HdG Apparel anytime through the company's website, which offers free local delivery within the community. A selection of inventory is also available at Joe's Mercantile on Washington Street, located in the heart of the newly renovated downtown Havre de Grace.

About HdG Apparel
HdG Apparel is a lifestyle brand
offering high-quality clothing that
celebrates the City of Havre de Grace,
Maryland. Through unique and artistic
designs, the company provides
residents and visitors with a stylish way
to express their connection to the
community and its landmarks.

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Havre de Grace Apparel Logo

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