

Minnesota Team Unveils QuickSet™ — Adjustable-Width, Tool-Free Bike Seat Powered by Spring-Plunger Tech

The first tool-free, quick-adjust bike seat with three preset widths—Sport, Casual, and Cruiser—built to ease seat pain and keep riders comfortable.

SAUK RAPIDS, MN, UNITED STATES, November 1, 2025 /EINPresswire.com/ -- Comfort isn't just about padding—it's about movement. That belief drives BestBikeSeat.com, a Minnesota-based cycling innovation company, and it's the idea behind their newly unveiled QuickSet™ adjustable-width bike seat, a first-of-its-kind, quick-adjust, tool-free saddle designed to adapt to the rider mid-ride.

Developed by lifelong cyclists and founders Jack and Anita Herold, the seat represents a new approach to comfort and endurance: one built on adaptability, not compromise. Engineered with a dual-panel system that slides and pivots independently, it lets riders shift pressure points and fine-tune their fit—without tools in seconds.

The result is a seat that moves with the body, not against it—helping riders stay comfortable, confident, and in motion longer than ever before.



Ask any cyclist—from weekend trail rider to daily commuter—and they'll tell you: long rides hurt. Not because they're out of shape, but because traditional bike seats force the body into a single position. Over time, pressure builds, numbness sets in, and enjoyment fades.

That limitation sparked an idea for Minnesota rider Jack, co-founder of BestBikeSeat.com, during an endurance-testing 50-mile trail ride. He noticed that even the best seats had one fatal flaw: the shape stayed the same, providing the same pressure points when his sit bones were begging for something different.

"I stopped halfway, swapped seats just to shift pressure points," recalls Jack.

"The difference was instant—not perfect, but it made me realize something: the real problem wasn't the seat, regardless of size, padding or shape, it was being locked into one seat for the entire ride."

“

We just wanted to ride longer without cutting the trip short. What began as a napkin sketch became a 'why didn't I think of that?' moment for many bike shops that evaluated it."

Jack Herold

That moment of discomfort became the seed of innovation. Backed by decades of manufacturing experience, Jack returned to his workshop and began sketching. The question was simple: What if a bike seat could provide new pressure points giving your sit bones a new feel and a break from the pain?

Months of tinkering led to a design that was elegant in its simplicity. The seat features two independent halves that pivot and slide along a precision track, offering three easy-to-set width positions that let riders shift pressure points

and reduce sit-bone pain. A set of spring plungers makes the mechanism tool-free and intuitive: pull, slide, click—adjust, ride, repeat.

Unlike traditional seats that rely on foam softness or complex cushioning, BestBikeSeat.com's solution focuses on adaptability. By redistributing pressure dynamically, the seat reduces strain and fatigue, enabling riders to go farther with less discomfort.

DURABLE PRECISION. EFFORTLESS USE.

Ride After Ride:
Adjusts in seconds.
Stays locked in.



**PRECISION STAINLESS
STEEL SPRING PLUNGERS
(PATENT PENDING)**

“We didn’t set out to reinvent the bike seat,” says Jack. “We just wanted to ride longer without cutting the trip short. What began as a napkin sketch became a ‘why didn’t I think of that?’ moment for many bike shops that evaluated it.”

The founders didn’t build their product in isolation. Over the past year, Jack and Anita tested more than a dozen prototypes across 500 miles of Minnesota trails, collaborating closely with local bike shops and everyday riders. Each iteration was shaped by real-world feedback—from casual trail riders to e-bike commuters looking for a better ride.

Their guiding philosophy? The future of comfort isn’t softness—it’s adaptability.

That insight drove every design decision. From weather-resistant materials to precision-engineered locking components, every detail serves a single goal: giving riders the freedom to adjust and the comfort to keep going.

“On a 30-mile ride, I switched widths in about 15 seconds—pull, slide, click,” says Wayne, an e-bike rider in St. Joseph, MN. “By the end, I was pleasantly surprised: no soreness, no lingering pressure. It’s firm, not cushy, but the width adjustment made a real difference.”

During the first week of November, 2025, cyclists can join the early community of testers and supporters through a live [Kickstarter campaign](#), where backers will receive first-edition seats, exclusive updates, and the lowest pricing the company will offer. Early bird supporters can save significantly while helping shape the next evolution of comfort. The campaign offers a direct connection between the founders and the riders driving this innovation forward.

“Cycling has always been about freedom and comfort,” says Jack. “Our goal is to make sure that freedom doesn’t end when the discomfort begins.”

The adjustable seat represents more than a technical innovation—it’s a statement about what cycling should feel like. It’s about fluidity, motion, and the idea that comfort isn’t fixed. It adjusts.

For riders chasing longer horizons, commuters rediscovering the joy of the ride, or e-bike enthusiasts pushing new limits, the promise is simple: comfort that adjusts to you.

Because every ride deserves to be as limitless as the trail ahead—and that’s the promise driving BestBikeSeat.com.

About BestBikeSeat.com

Founded in Sauk Rapids, Minnesota, by lifelong cyclists Jack and Anita, BestBikeSeat.com creates products that redefine comfort and adjustability for modern riders. With over 20 years of combined experience in design and manufacturing, the team focuses on practical innovations

that solve real-world cycling challenges and help riders go the distance. Each prototype is tested, refined, and validated by the people who matter most—riders themselves.

At the heart of the brand is a simple philosophy: Adjust Your Sit – Ride Longer. Every design reflects the freedom to fine-tune comfort on the move — or as the founders like to say, Adjust. Ride. Repeat.

For more information, visit BestBikeSeat.com.

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