

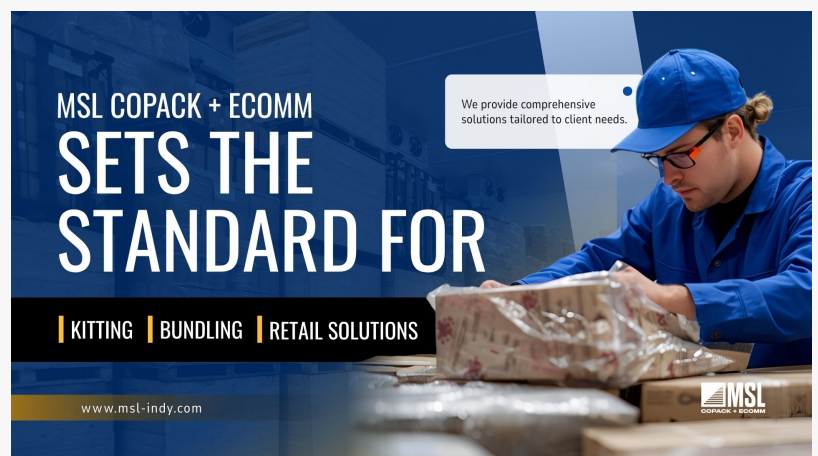
MSL COPACK + ECOMM Sets the Standard for Kitting, Bundling & Assembly Solutions in Retail and E-Commerce

MSL COPACK + ECOMM, has strengthened its position as a trusted name in kitting, bundling, and assembly solutions.

INDIANAPOLIS, IN, UNITED STATES, November 3, 2025 /EINPresswire.com/ -- MSL COPACK + ECOMM, a leading [contract packaging](#) and fulfillment partner for retail and e-commerce brands, has strengthened its position as a trusted name in [kitting](#), bundling, and assembly solutions. With advanced automation, real-time inventory tracking, and full-scan verification systems, MSL continues to redefine operational precision, efficiency, and scalability for brands across North America.

As retail and e-commerce brands prepare for ever-evolving market demands, MSL COPACK + ECOMM offers end-to-end packaging and logistics solutions that help clients simplify operations, reduce costs, and deliver seamless customer experiences.

MSL COPACK + ECOMM's core strength lies in its ability to handle complex, high-volume packaging and fulfillment projects with unmatched consistency. Whether assembling promotional gift sets, subscription boxes, product bundles, or multi-SKU retail kits, the company combines cutting-edge technology with hands-on expertise to deliver flawless results.



MSL COPACK + ECOMM Sets the Standard for Kitting Bundling & Retail Solutions



Quote From MSL COPACK + ECOMM CEO

“Our philosophy is simple — precision, flexibility, and speed,” said Jeremy Bunce, CEO, MSL COPACK + ECOMM.

“Every brand we partner with depends on us to maintain accuracy and efficiency across every order, every day. Our technology-driven systems ensure we deliver exactly that.” With a facility designed for high-throughput operations, MSL has become the go-to partner for businesses seeking dependable kitting, bundling, and assembly solutions that scale

effortlessly — whether for a product launch, seasonal campaign, or ongoing fulfillment cycle.

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A major differentiator for MSL COPACK + ECOMM is its real-time inventory tracking system, giving clients complete visibility over their products from receiving to shipment. Through integrated software and IoT-enabled scanning systems, every item and component is traceable, providing transparency and control that traditional packaging vendors often lack.

The company's [full-scan facility](#) ensures that each product, barcode, and label is digitally verified before it leaves the warehouse. This reduces the risk of mislabeling, incorrect shipments, and costly returns — maintaining the highest level of accuracy throughout the process. “Real-time tracking and full-scan validation eliminate guesswork,” said Jeremy Bunce. “Our clients can log in anytime, see live inventory data, and get confidence that every order meets their exact specifications. This level of accountability builds trust — and trust is the foundation of long-term partnerships.”

MSL COPACK + ECOMM has invested heavily in automation and digital infrastructure, ensuring efficiency without compromising human quality control. Automated conveyors, label applicators, and sorting systems work in tandem with skilled technicians to optimize workflow, minimize downtime, and maintain consistent output quality. From automated counting and sealing to intelligent packaging line configuration, the company's hybrid approach — combining machine precision with human attention to detail — ensures that even the most intricate packaging projects are completed accurately and on time.

Automation also plays a key role in sustainability and resource management, helping MSL reduce waste, optimize material usage, and increase energy efficiency throughout operations.

Over the years, MSL has built a reputation for reliability, transparency, and scalability — key qualities that have made it a preferred partner for leading retail and e-commerce brands. Here's what makes MSL stand out:

- Real-Time Inventory Tracking: Gain instant visibility into every product and shipment.

- Full-Scan Verification: 100% accuracy across packaging, labeling, and dispatch.
- End-to-End Service: From receiving materials to final delivery, MSL manages every stage.
- Scalable Operations: Designed to handle seasonal surges and multi-brand fulfillment with ease.
- Quality Assurance: Strict inspection processes and compliance with industry standards.
- Automation-Enabled Efficiency: Faster turnaround times and consistent quality.
- Client Transparency: Live data dashboards and continuous communication.

These features empower brands to focus on sales and growth while MSL ensures their supply chains run seamlessly.

In an era where customer experience is everything, packaging and fulfillment play a crucial role in brand success. MSL COPACK + ECOMM helps businesses stay ahead by delivering customized kitting and assembly services that reflect their brand promise whether that means creating elegant retail displays, managing multi-product promotional kits, or supporting large-scale online orders.

For e-commerce brands, MSL's solutions integrate seamlessly with popular platforms like Shopify, Amazon, and WooCommerce, enabling faster order processing, fewer delays, and real-time fulfillment visibility. For retail brands, MSL provides compliant and visually consistent packaging that enhances shelf appeal and customer trust. "We work as an extension of our clients' operations," added Jeremy Bunce. "Our job is to make sure their products look great, ship fast, and reach customers exactly as intended — every time."

MSL COPACK + ECOMM's flexibility allows it to serve businesses of all sizes — from startups launching new product lines to national brands managing multi-channel distribution. The company's modular service model means clients can scale up or down depending on demand cycles, without disruption or added infrastructure costs. Its expansive facility is equipped to handle everything from hand assembly and custom packaging to automated kitting and palletized shipments, ensuring total adaptability.

This flexibility is particularly valuable during peak seasons like the holidays, when fulfillment speed and accuracy can make or break customer satisfaction.

What truly sets MSL COPACK + ECOMM apart is its commitment to partnership. Every project begins with understanding the client's goals — from cost optimization and compliance to design and delivery timelines. MSL's teams collaborate closely with clients' supply chain managers, designers, and marketing teams to ensure that packaging not only functions perfectly but also strengthens the overall customer experience. This client-first approach, supported by technology and transparency, has made MSL a top choice for brands that value reliability, scalability, and innovation.

MSL COPACK + ECOMM is a full-service contract packaging and e-commerce fulfillment company

based in Indianapolis, Indiana, specializing in kitting, bundling, assembly, and logistics solutions for retail and online brands.

With a focus on automation, real-time tracking, and quality assurance, MSL provides brands with the confidence to scale efficiently and deliver exceptional customer experiences. From concept to consumer, MSL ensures every product leaves the facility packed with precision, compliance, and care.

Jeremy Bunce
MSL COPACK + ECOMM
+1 888-675-4639
info@msl-indy.com

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