

The Houstonian Hotel, Club & Spa Unveils Refreshed Conference Center with Distinctive Ballrooms and Executive Spaces

Building on nearly 50 years of distinction, The Houstonian unveils a reimagined Conference Center that connects attendees to its enduring sense of place.

HOUSTON, TX, UNITED STATES, November 5, 2025 /EINPresswire.com/ -- [The Houstonian Hotel, Club & Spa](#)

announces the completion of its refreshed Conference Center, designed to evoke a strong historical and nostalgic sense of place that is recognizable to guests and defines Texas elegance. The comprehensive redesign spans 36,400 square feet of 25 indoor meeting spaces, ranging from 432 to 6,634 square feet, across two levels of the hotel, showcasing a

versatile palette of blue with taupes, creams, browns and soft golds. Ballrooms, foyers, hallways, and gathering spaces are illuminated with sparkling new fixtures, including a breathtaking 35-foot chandelier of delicate ceramic leaves that appears to float through a naturally lit ballroom corridor.



The Houstonian debuts its refreshed Grande Ballroom, affectionately known as the Grand Dame of Houston for hosting the city's most distinguished events.

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With nearly five decades of history, The Houstonian continues to offer a sense of place that is uniquely Texan.”

Steve Fronterhouse, Hotel General Manager of The Houstonian

An Enduring Sense of Place

Because of its secluded, tucked-away setting, The Houstonian has long been a preferred destination for executives and prominent guests seeking privacy and security. The distinguished executive meeting and boardroom spaces - the Mahogany, Teak, and Mesquite Rooms - are each designed as expressions of sophistication, storytelling, and a sense of place found nowhere else in Houston.

The Mahogany and Teak Rooms feature wooded views and stately millwork, carpets, Shantung wallcoverings, and custom cabinetry in stately hues of deep blue and gold. These adjoining rooms offer state-of-the-art technology and adaptable layouts that meet the demands of high-level business gatherings. The Mahogany's one-of-a-kind board table seats 20 guests and was handcrafted in Aransas Pass by Texas artisan H. Lancaster. The 25-foot-long table is made of Brazoria County spalted pecan, mahogany, and maple wood. Three cut-crystal basket chandeliers glisten above with classic brass frames and decorative leaf details. Shelves lined with curated books and meaningful mementos create a library ambiance that celebrates Houston's character, Southern hospitality, and The Houstonian's tradition of gracious service.

A Setting Steeped in Texas Character

The newly debuted Mesquite Room delivers a distinctly Texan experience, adorned with memorabilia from the Bush family, displays of native fish, fowl, and wild game, and a striking showcase bar highlighting rare agave spirits from Mexico and fine American whiskies. Its centerpiece, a custom board table also by H. Lancaster, is crafted with reclaimed wood from the estate barn of legendary cattle baron Shanghai Pierce, connecting today's leaders with the enduring spirit of Texas.

A Legendary Address, Now Even More Inspiring

The Houstonian debuts its refreshed Grande Ballroom, affectionately known as the Grand Dame of Houston for hosting the city's most distinguished events. The Grande Ballroom now shines brighter than ever, with a wall of wooded views, scalloped 16-foot ceilings, graceful cut-crystal chandeliers, and rich architectural details awash in hues of gossamer-spun gold and blue, with



The 4,664-square-foot Forest Ballroom features soft tones of gold and cream, grand wooden beams, scrolled millwork, and new chandeliers that illuminate muted blue and taupe carpets.



The Mahogany Boardroom's one-of-a-kind board table seats 20 guests and was handcrafted in Aransas Pass by Texas artisan Herb Lancaster.

taupes and cream.

The 6,634-square-foot space offers a breathtaking setting for events and corporate gatherings, comfortably seats up to 600 attendees theater-style, and can be divided into two rooms for flexibility. The 2,800-square-foot Grande Foyer creates an inviting sense of arrival with stunning gold-and-taupe spun-ombré paneling and a stately fireplace that serves as the space's focal point.

The Houstonian's Forest, Juniper, and Aspen Ballrooms have also been masterfully refreshed, offering distinct and flexible options for planners. The 4,664-square-foot Forest Ballroom features soft tones of gold and taupe, grand wooden beams, scrolled millwork, and new chandeliers that illuminate muted grey and taupe carpets. With 12-foot ceilings, a dedicated foyer for registration, breaks, or receptions, the Forest can host up to 400 guests theater-style and be divided into three separate rooms for added flexibility.

The Juniper Ballroom offers 3,680 square feet of space, with natural light, wood ceiling beams, tapered crystal chandeliers, and an outdoor terrace spanning the length of the ballroom. A dramatic stairway entrance to its own pre-function foyer makes it ideal for cocktail receptions or evening gatherings.

On the upper level of the Conference Center, the new meeting rooms, ballrooms, and hallways are designed to harmoniously connect the indoors to the beauty just outside. An elegant and custom-designed, 35-foot statement Ginkgo branch chandelier floats down the middle of the corridor, just outside the Aspen Ballroom. High ceilings and natural light fill the corridor from



The Teak Room features wooded views and stately millwork, carpets, Shantung wallcoverings, and custom cabinetry in stately hues of deep blue and gold.



The newly debuted Mesquite Room delivers a distinctly Texan experience, adorned with memorabilia from the Bush family, displays of native fish, fowl, and wild game, and a striking bar highlighting rare agave spirits from Mexico and fine American whiskies.

above, and curated furniture pieces create relaxing gathering areas for guests.

If These Walls Could Talk

“The Houstonian has always held a special place in the hearts and memories of our guests,” says Steve Fronterhouse, Hotel General Manager. “This refresh is not only a beautiful reinvention of our meeting spaces but a heartfelt tribute to our legacy. It reflects who we are, rooted in Texas tradition yet always evolving to meet the needs of today’s discerning guests.”

Supporting its meeting spaces is The Houstonian’s tenured events team, known for anticipatory service and personalized attention. Guests also enjoy regionally inspired cuisine, access to The [Houstonian Club](#) and [Trellis Spa](#) for wellness and renewal, and luxurious accommodations designed for rest and rejuvenation.

“With nearly five decades of history, The Houstonian continues to offer a sense of place that is uniquely Texan,” said Fronterhouse. “The new Conference Center builds on that legacy, offering elevated meeting spaces that reflect authenticity and connection.”

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