

# Nanotechnology In Cosmetics Market Report 2025 | Business Growth, Development Factors, Current & Future Trends till 2029

*The Business Research Company's  
Nanotechnology In Cosmetics Global  
Market Report 2025 – Market Size,  
Trends, And Global Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED  
KINGDOM, November 4, 2025

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Nanotechnology In Cosmetics Market Report 2025

How Much Is The [Nanotechnology In Cosmetics Market](#) Worth?

In recent times, the market size of nanotechnology in cosmetics has seen a swift increase. It is anticipated to escalate from \$8.36 billion in 2024 to \$9.74 billion in 2025, demonstrating a compound annual growth rate (CAGR) of 16.5%. The significant growth during the historic period is linked to heightened consumer curiosity in sophisticated skincare products, improved ingredient efficiency, increased regulatory permissions and criteria, amplified brand uniqueness, and a growing focus on sustainability.

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Expectations are high for the nanotechnology in cosmetics market, with predictions of swift expansion in the

upcoming years. By 2029, it is forecasted to reach a value of \$17.43 billion, boasting a compound annual growth rate (CAGR) of 15.7%. The projected growth within this timeframe can be linked to numerous factors. These include the upsurge in cutting-edge research and creation of nanotechnology-infused cosmetic goods, increasing consumer understanding of nanotechnology's benefits in cosmetics, heightened investment in research and development of nanotechnology, along with sustainability endeavours. Notable trends forecasted for this period include the manufacturing of customizable nanotechnology cosmetics with pure and organic elements, the production of advanced anti-ageing skincare items, the implementation of

environmentally-friendly packaging for nanotechnology cosmetics, and insistence on using ethically sourced ingredients.

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### What Are The Factors Driving The Nanotechnology In Cosmetics Market?

The increase in desire for eco-friendly and ethical beauty goods is anticipated to boost the expansion of nanotechnology within the cosmetics industry. Such products are typically produced using raw and frequently organic materials, upholding sustainable and non-cruelty processes. The craving for these products springs from environmentally conscionable consumers who favour non-cruelty and natural components. Nanotechnology plays a transformative role in eco-friendly and ethical beauty product development by enabling the manufacture of high-performance items with potentially fewer ingredients or more eco-friendly alternatives. For example, as reported in The Organic Beauty and Wellbeing Market Report by The Soil Association, a UK-based charity oriented towards the influence of farming on the environment, in March 2024, there was an impressive 65% growth in organic mother and baby care, and a sturdy 6% growth in organic health and personal care within the UK. Furthermore, the total organic beauty and wellbeing industry in the UK achieved a market value of £147.6 million (\$191.88 million) in 2022, a rise from £138.2 million (\$186.57 million) in 2021. Consequently, the escalating demand for eco-friendly and ethical beauty products fuels the rise of nanotechnology in the cosmetics sector.

### Who Are The Major Players In The Nanotechnology In Cosmetics Market?

Major players in the Nanotechnology In Cosmetics include:

- Christian Dior SE
- Procter And Gamble Co.
- Guerlain (LVMH)
- L'Oréal S.A.
- Colgate-Palmolive Company
- Estée Lauder Companies Inc.
- Chanel SA
- Kao Corporation
- Beiersdorf AG
- Shiseido Company Limited

### What Are The Key Trends And Market Opportunities In The Nanotechnology In Cosmetics Sector?

Leading businesses in the nanotechnology sphere of the cosmetics market are shifting their attention to the creation of innovative formulas, such as nanotech-based eye care solutions, meant to allow targeted active ingredient delivery for superior skin rejuvenation and protection. Nanotech eye care products bolster the delivery and efficacy of active components, tackling issues like eye puffiness, dark circles, and wrinkles. This technology fosters deeper penetration,

offering enhanced hydration, protection, and anti-aging advantages. For example, in January 2023, an Indian pharmaceutical company, ENTOD Pharmaceuticals, launched a nascent ocular beauty range under the brand names Eyecirque, Lashfactor, and Vasuki. The Eyecirque assortment includes the world's initial nanotech-based gel serum, tablets for under-eye skin brightening, hydrating eye drops, and eye supplements, all crafted using botanical ingredients for safe usage. Lashfactor presents high-end eye serums designed to augment natural eye allure with rapid nanotech-based absorption. Simultaneously, Vasuki Facial Gel Serum consists of a synthetic neurotoxin snake venom complex to address expression wrinkles and fine lines, without impacting facial expressions. Collectively, these products offer efficient, secure remedies for eye health and aesthetic improvement.

Which Segment Accounted For The Largest [Nanotechnology In Cosmetics Market Share](#)?

The nanotechnology in cosmetics market covered in this report is segmented –

- 1) By Product: Hair Care, Skin Care, Make-Up, Sexual Well-Being, Other Products
- 2) By Nanomaterial: Liposomes, Nanoemulsions, Nanocapsules, Solid Lipid Nanoparticles, Nanosilver And Nanogold, Other Nanomaterials
- 3) By Distribution Channel: Supermarkets Or Hypermarkets, Convenience Stores, Specialty Stores, Online Retail

Subsegments:

- 1) By Hair Care: Shampoos And Conditioners, Hair Serums And Oils, Hair Styling Products, Hair Treatments (Hair Repair, Hair Growth Products)
- 2) By Skin Care: Anti-Aging Products, Moisturizers And Serums, Sunscreens And Sun Protection, Cleansers And Exfoliators, Skin Tone And Texture Enhancers
- 3) By Make-Up: Foundation And Concealers, Lip Care And Lipsticks, Eye Makeup (Mascara, Eyeshadow), Blush And Highlighters, Nail Care And Nail Polish
- 4) By Sexual Well-Being: Lubricants And Gels, Intimate Care Products, Sexual Enhancement Products
- 5) By Other Products: Fragrances And Deodorants, Bath And Body Products, Oral Care Products (Toothpaste, Mouthwash)

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<https://www.thebusinessresearchcompany.com/report/nanotechnology-in-cosmetics-global-market-report>

What Are The Regional Trends In The Nanotechnology In Cosmetics Market?

In 2024, Europe led the market for nanotechnology in cosmetics. The most rapid growth for this market is predicted to be in North America during the forecast period. The report on the nanotechnology in cosmetics market encompasses regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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