

Polyethylene Terephthalate (PET) Cups Market - Opportunities, Share, Growth and Competitive Analysis and Forecast 2029

*The Business Research Company's
Polyethylene Terephthalate (PET) Cups
Global Market Report 2025 – Market Size,
Trends, And Global Forecast 2025-2034*

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/EINPresswire.com/ -- What Is The
Forecast For The [Polyethylene
Terephthalate \(PET\) Cups Market](#) From 2024 To 2029?

The market for polyethylene terephthalate (PET) cups has seen robust growth in recent times. The market is predicted to inflate from \$0.99 billion in 2024 to an impressive \$1.06 billion in 2025, representing a compound annual growth rate (CAGR) of 6.7%. The notable progress during

the historical phase is a result of the rising implementation in quick-service eateries, heightened attention on sanitation and food protection, escalated investments in recycling infrastructure, growing customer inclination towards lucid packaging, and the augmented demand for takeaway and delivery services.



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Expectations are set for the polyethylene terephthalate (PET) cups market to experience significant growth in the coming years, expanding to a size of \$1.36 billion in 2029, boasting a compound annual growth rate (CAGR) of 6.6%. The estimated growth during this predicted period can be

credited to the increasing demand from the food and beverage sector, the expansion of the online market for single-use packaging solutions, the rising consciousness about environmental issues, the increasing consumer inclination towards eco-friendly packing choices, and the escalating demand for portable food and drinks. Forecasts for the coming years highlight trends such as lightweight packaging, the introduction of resealable PET cup designs, individualization, the use of antimicrobial and barrier coatings, as well as the incorporation of smart packaging.

Download a free sample of the polyethylene terephthalate (pet) cups market report:
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What Are The Core Growth Drivers Shaping The Future Of The Polyethylene Terephthalate (PET) Cups Market?

The uptick in demand from the food and beverage sector is forecasted to boost the progression of the polyethylene terephthalate (PET) cup market. This industry includes a wide range of activities, spanning from agricultural activities and creating food products to their distribution, retailing and provision of hospitality services. The surge in demand for PET cups in this sector is attributed to the growing trend of takeout and delivery services. These cups are robust, resistant to fractures and ruptures, and are relatively economical. PET cups are favored because they are lightweight, unbreakable, recyclable, making them a convenient, eco-friendly option that fulfills customer and legislative requirements. For instance, the National Restaurant Association, an American restaurant industry trade group, reported in October 2024, a 3.7% rise in sales of food and drink establishments from September 2023 to September 2024. Hence, the escalating demand from the food and beverage sector is fuelling the expansion of the polyethylene terephthalate (pet) cup market.

Which Companies Are Currently Leading In The Polyethylene Terephthalate (PET) Cups Market?

Major players in the Polyethylene Terephthalate (PET) Cups include:

- Amcor plc
- Berry Global Inc.
- Sonoco Products Company
- Huhtamaki Oyj
- Dart Container Corporation
- Ningbo Yi Sheng Plastic Co. Ltd.
- Solo Cup Company
- RPC Group Limited
- Genpak LLC
- Fabri-Kal Corporation

What Are The Top Trends In The Polyethylene Terephthalate (PET) Cups Industry?

Key players in the polyethylene terephthalate (pet) cups market are striving to remain competitive by creating novel products like recyclable takeaway cups. These are disposal containers crafted specifically for carry-out beverages, which can be repurposed and reused to produce fresh items through recycling initiatives. For example, the Danish firm Faerch Group., known for its sustainable food packaging solutions, launched a new line of recyclable takeaway cups known as the Tumbler range in February 2024. These innovative cups, which include a 30% PCR content, incorporate ecological mindfulness alongside durability and functionality. They also encourage a circular economy by adhering to strict food safety and quality norms. Furthermore, these cups are designed to be repeatedly recyclable into new food packaging without losing their safety and functional qualities. They are offered with four standard lid designs and a variety of sizes to cater to an array of foodservice needs.

Comparative Analysis Of Leading Polyethylene Terephthalate (PET) Cups Market Segments
The polyethylene terephthalate (pet) cups market covered in this report is segmented –

- 1) By Product Type: Clear PET Cup, Opaque PET Cup, Printed PET Cup
- 2) By Packaging: Rigid Packaging, Flexible Packaging
- 3) By Distribution Channel: Hypermarket, Supermarket, Departmental Stores, E-commerce, Direct Sales
- 4) By End Use: Food Services, Beverages, Restaurants, Other End Users

Subsegments:

- 1) By Clear PET Cup: Standard Clear PET Cup, Clear PET Cup With Lids
- 2) By Opaque PET Cup: White Opaque PET Cup, Colored Opaque PET Cup
- 3) By Printed PET Cup: Custom Printed PET Cup, Pre-Printed PET Cup

View the full polyethylene terephthalate (pet) cups market report:

<https://www.thebusinessresearchcompany.com/report/polyethylene-terephthalate-pet-cups-global-market-report>

Which Regions Are Dominating The Polyethylene Terephthalate (PET) Cups Market Landscape?
In 2024, North America held the leading position in the market for Polyethylene Terephthalate (PET) Cups. The market report for PET cups includes regions such as Asia-Pacific, Western Europe, Eastern Europe, South America, the Middle East, and Africa, in addition to North America.

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Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

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Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

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