

## Parent Tested Parent Approved Recognizes Quikcloth by Crocodile Cloth and Endy Petit Mattress for Excellence

Both brands earn the trusted PTPA
Certification and are named Top Product
Award winners

FT. LAUDERDALE, FL, UNITED STATES, November 4, 2025 /EINPresswire.com/ -- Parent Tested Parent Approved (PTPA), North America's most trusted consumer certification for products tested by real families, today announced two standout winners of the PTPA Certification: Quikcloth by Crocodile Cloth and the new Kids Mattress from the Endy Petit collection. Both products also earned recognition as Top Product Award winners for their exceptional feedback from parent testers.

This month's honorees represent products that help families simplify

Parent Tested Parent Approved Certification

daily routines and deliver consistent quality. Each was evaluated by carefully selected families from PTPA's community of more than 250,000 parents across North America and received outstanding ratings for functionality, reliability, and overall satisfaction.

"We wanted to highlight products that genuinely make life easier for families," said Sharon Vinderine, Founder and CEO of Parent Tested Parent Approved. "Earning the PTPA Certification is a true achievement because it reflects the voice of real parents who put these products to the test in their own homes."

Quikcloth by Crocodile Cloth, recognized for its durable, multipurpose cleaning wipes, stood out for its versatility across household, automotive, and outdoor cleaning tasks. Parents appreciated its strength and convenience, calling it "a must-have for every household."

"We designed this with parents in mind, knowing how important it is to get back to what really matters. That's why it feels especially meaningful to be recognized as a Top Product by parents and recognized by Parent Tested Parent Approved" said Abigail Escudero, Sr. Product/R&D Scientist.

The Endy Petit Mattress, designed and manufactured in Canada, earned praise for its comfort, craftsmanship, and thoughtful design. Parents highlighted its quality materials and easy-care, removable cover as standout features.



"It's an honour to receive the Parent Tested Parent Approved Certification and the Top Product Award," said Jason Cassidy, President at Endy. "The Endy Petit mattress was thoughtfully designed with little dreamers in mind. Knowing that parents trust and recommend our product is such an honour. Each mattress is crafted with the highest-quality materials so kids can sleep better and dream bigger."



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Both Crocodile Cloth and Endy exemplify PTPA's mission to help families shop with confidence by identifying products that have been tested, trusted, and recommended by real parents.

For more information about the PTPA Certification, the Top Product Award, and other winning products, visit <a href="https://www.ptpa.com">www.ptpa.com</a>.

## About Parent Tested Parent Approved

Parent Tested Parent Approved (PTPA) is North America's leading consumer certification program, trusted by millions of families for nearly two decades. Every product that earns the PTPA Seal of Approval has been tested and endorsed by real parents in real homes, ensuring that brands deliver on their promises of quality, functionality, and trust.

Sharon Vinderine PTPA Media Inc. +1 855-705-0800 email us here
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