

Tripadvisor unveils Common Ground that brings together two public figures from different worlds

Tripadvisor is redefining travel storytelling with Common Ground: a bold new series that fuses travel, food, music, and conversation to uncover what connects us

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/EINPresswire.com/ -- Across three

cinematic pilot episodes filmed in

London's iconic Shoreditch, Common

Ground pairs some of Britain's most

recognisable personalities - from

celebrity chefs to rappers, comedians,

and activists - for unscripted journeys through one of the UK's most creative districts.

The result is raw, funny, and deeply human, creating a series that explores culture through the lens of empathy, curiosity, and the simple joy of breaking bread together.



Professor Green & Jimmy Doherty

"We're reimagining the way stories about travel are told. It's less about distance, more about discovery. It's a reminder that we don't have to go far to find beauty, kindness, and common ground," said Adam Ochman, Global Head of Tripadvisor's creative studio, Wanderlab Three Episodes. Endless Connection.

[Monica Galetti & Daisy May Cooper](#)

Michelin-starred chef Monica Galetti and BAFTA-winning comedian Daisy May Cooper collide in an unexpected day of laughter and honesty. From Redchurch Street to a pottery class gone delightfully wrong, the pair bond over humble beginnings, resilience, and the power of showing your cracks. Over dinner at Legado, Monica reminds us that "food is the biggest connector — it breaks walls."

[Professor Green & Jimmy Doherty](#)

Musician and mental health advocate Professor Green invites farmer and TV host Jimmy Doherty into his Shoreditch world — from Strongroom Studios to Spitalfields City Farm. What begins as a city-meets-country chat becomes a raw conversation about sustainability, identity, and mental

wellbeing. The day ends with shared reflection at Blacklock Shoreditch, proving that empathy can grow anywhere.

Big Zuu & Tilly Lockey

Chef, rapper, and TV personality Big Zuu meets motivational speaker Tilly Lockey for a walk through the heart of East London. From the Old Blue Last to Brick Lane and vegan hotspot KingCooksDaily, their day pulses with energy, gratitude, and purpose. Tilly shares her journey as a double amputee, declaring: "I wasn't meant to be alive, so every day is something to be grateful for." Together, they celebrate diversity, faith, and finding light in difference.

About Tripadvisor, Inc.

Tripadvisor, the world's largest travel guidance platform*, helps millions of people each month** become better travellers, from planning to booking to taking a trip. Travellers across the globe use Tripadvisor's website and app to discover where to stay, what to do and where to eat based on guidance from those who have been there before. With more than a billion reviews and contributions, travellers turn to Tripadvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby.

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* Source: SimilarWeb, unique users de-duplicated monthly, October 2025.

** Source: Tripadvisor internal log files

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