

Houzeo Helps Pennsylvania Homebuyers Unlock Property Price History with New Feature

Homebuyers in Pennsylvania can unlock the past of any house and make smarter decisions with Houzeo's new 'Price History' feature.

PHILADELPHIA, PA, UNITED STATES, November 4, 2025 /EINPresswire.com/ -- Houzeo, America's best home buying and selling website, has announced the launch of its latest innovation — the "Price History" feature. Integrated directly into every Property Details Page (PDP), the feature allows users to view historical pricing data of any listed home, offering an insight into past trends, price fluctuations, and listing adjustments.

Houzeo's Price History tool highlights how property values have changed across Pennsylvania's growing communities. Houses for sale in Pittsburgh have seen an upward trend in prices, with the median home price reaching \$229,950, up by almost 7.0% year over year. Stronger affordability than coastal markets, paired with remote workers seeking value, has driven this surge in demand. By offering a detailed breakdown of price trends across neighborhoods, Houzeo allows buyers to evaluate a home's true value. This transparency ensures that users can make smarter, data backed decisions about their investments.

Allentown houses for sale shows a slight decline in the median sale price, reaching \$253,000, about 0.78% lower than last year. This makes Allentown one of the more affordable markets in Pennsylvania. On the other hand, homes for sale in Philadelphia have shown stable price growth, with a median sale price around \$257,000, up roughly 2.8% year over year. With the Price History feature, potential buyers can see how these fluctuations align with Philadelphia's real estate market, empowering them to act swiftly when a property price aligns with their budget.

The Price History feature marks another major step in Houzeo's evolution as a data driven real estate platform, providing buyers and sellers with the kind of transparency that has long been missing in the U.S. housing market. By consolidating historical listing prices, sold prices, and relist data from verified MLS sources, Houzeo empowers users to make more informed and confident real estate decisions.

With access to over 2.7 million listings nationwide, Houzeo is quickly becoming a top choice for homebuyers. The website and mobile app not only simplify the search process but also allow house hunters to save favorites, schedule showings, save their searches, contact listing agents,

and submit offers—all seamlessly integrated. Whether it's securing a home tour or making an offer, Houzeo is redefining the way people navigate the homebuying experience.

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