

T IS FOR TAME SELECTED AS A GOOD HOUSEKEEPING 2025 PARENTING AWARD WINNER

PIERMONT, NY, UNITED STATES, November 3, 2025 /EINPresswire.com/ -- T is for Tame announced that its [Taming Cream](#) was named a winner in [Good Housekeeping's 2025 Parenting Awards](#). The full list of awards can be found on [goodhousekeeping.com/parenting2025](#).

"We are honored to that our beloved hero product, T is for Tame Taming Cream, has been named a Good Housekeeping 2025 Parenting Awards winner," said Becky Bavli, founder and CEO of T is for Tame. "It is exciting to be recognized by one of the most trusted, long-running lifestyle publications for excellence in safe, effective children's grooming. We can't wait to have even more parents find peace of mind with our taming and detangling products and rituals."

T is for Tame Taming Cream is a gentle yet effective formula with a nourishing vegan coconut and jojoba oil base. All natural, vegan, cruelty-free and free from harsh chemicals, this cream gets hair selfie-ready. It calms unruly flyaways, tames wild locks and makes every strand easier to brush and smooth into place. No more sticky gels or chemical mousses. Just a made-by-moms haircare recipe that turns tricky tangles and challenging haircare chases into rituals of calm connection. The taming cream is suitable for curly, straight or wavy hair.



About T is for Tame

T is for Tame was born from one mom's mission to make children's haircare gentle, safe and stress-free. Founded by Becky Bavli, a former advertising executive turned mompreneur, the brand combines clean, natural ingredients with thoughtful formulations to smooth, detangle and tame little locks with love. Every product – vegan, cruelty-free, and free from harsh chemicals – is designed to make grooming a moment of bonding and confidence-building. From baby curls to toddler tangles, T is for Tame helps families start each day with care and confidence.

T is for Tame is on their [online](#) boutique, as well as Amazon, Target.com, CVS, Walmart and rolling out into H-E-B in January 2026.

To learn more, visit T is for Tame online and follow @tisfortame on social media.

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EDITOR'S NOTE: For more information about T is for Tame and to arrange to speak with a company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.

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