

Talkadot Named Exclusive Speaker Booking Partner for Destination Michigan

Event planners now have a faster, data-driven way to discover and book proven professional speakers while helping speakers generate repeat bookings.

LAS VEGAS, NV, UNITED STATES, November 4, 2025 /EINPresswire.com/ -- [Talkadot](#), the [speaker booking](#) and analytics platform built by [professional speakers](#) and event technology experts, has been selected as the exclusive speaker booking partner for Destination Michigan, led by Kim Eddings Corcoran, CMP, CTA.



“

We're honored to partner with Destination Michigan to make speaker booking transparent and efficient, so planners can focus on creating great events and not paperwork.”

Arel Moodie

This partnership gives event planners a faster, data-driven way to discover and book keynote speakers with proven audience engagement results. It also helps professional speakers grow visibility and generate repeat bookings through verified data.

“Destination Michigan has always helped planners create extraordinary events,” said Kim Corcoran, Owner of Destination Michigan. “Our partnership with Talkadot gives our members a modern way to discover and book proven speakers while supporting the meetings community.”

“We are honored to serve as Destination Michigan’s exclusive booking partner,” said Arel Moodie, Co-Founder of Talkadot. “Our shared mission is to make the speaker hiring process transparent and efficient so planners can focus on the event, not the paperwork.”

According to the 2024 Speaking Industry Benchmark Report, more than 80% of event organizers are planning the same or more in-person events this year, while two-thirds of professional speakers say finding new speaking opportunities remains their biggest challenge. Talkadot bridges that gap by turning verified audience feedback into a marketplace of measurable

performance.

How Talkadot Helps Planners and Speakers

FOR EVENT PLANNERS

- Discover and compare verified professional speakers in one platform
- Review real audience and organizer feedback to book confidently
- Manage contracts, payments, and logistics in a single workflow

FOR SPEAKERS

- Collect and showcase audience feedback automatically
- Build credibility with verified data that planners can trust
- Turn every talk into leads, testimonials, and repeat bookings

Unlike a traditional bureau with a limited roster, Talkadot operates as an open, verified marketplace that gives both planners and speakers flexibility and visibility to succeed.

The exclusive partnership also includes joint educational initiatives, event participation, and a referral program designed to strengthen Michigan's event ecosystem.

About Talkadot

Talkadot is a speaker booking and analytics platform that connects event planners with proven professional speakers using verified performance data. Trusted by members of the National Speakers Association and leading industry groups, Talkadot makes it simple to find, evaluate, and book speakers all in one place. Visit www.talkadot.com.

About Destination Michigan

Destination Michigan, owned and operated by Kim Eddings Corcoran, CMP, CTA, connects meeting planners with premier destinations, venues, and service providers throughout Michigan. Through education, networking, and strategic partnerships, Destination Michigan supports

The screenshot shows a speaker profile for Arel Moodie. At the top, there's a 'talkadot' logo and a 'Log In' button with a 'Free Sign Up' link. The profile header includes the name 'Arel Moodie' and a tagline: 'Build People-Power: Transform how teams work & win together through the science of human development'. Below this, there are three images: a photo of Arel on stage, a graphic with the text 'Build People Power', and another photo of him speaking. The profile features four circular progress indicators: 'Attendees Find Valuable' (100% of 7344 attendees), 'Would See Again' (98% of 7344 attendees), 'Achieved Event Goals' (100% of 8 clients), and 'Clients Would Rehire' (100% of 8 clients). There are filters for 'Speaks on' (Culture Transformation, Customer Loyalty, Employee Engagement, Innovation, Leadership Development, Resilience Motivation) and 'Speaks to' (Associations & Membership Orgs, Small & Medium Businesses (SMBs), Corporate Teams & Enterprises, Nonprofits & NGOs). A 'Typical Fee' of \$15,000 is listed, along with a 'Periodical For' date of 11/03/2025. At the bottom, there are 'Formats' like Keynote, Workshop, Training, Breakout, and Fireside Chat.

Example of a Talkadot speaker bookable profile

The screenshot shows a 'Shortlist for Board Retreat' with three speaker recommendations. Each recommendation includes a photo of the speaker, their name, a brief bio, a typical fee, and performance metrics.
1. **Jason Chin**: Financial Planning, Communication. Available on Aug 19. Fee: \$15,000. Rating: 4.9 (7,259 feedback), 98% (111 clients).
2. **Amanda Miller**: Resilience, Leadership. Available on Aug 19. Fee: \$12,000. Rating: 4.8 (315 feedback), 99% (23 clients).
3. **Bruce Jones**: Mindset, Neuroscience. Available on Aug 19. Fee: \$10,000. Rating: 4.6 (275 feedback), 96% (16 clients).
Each recommendation also shows travel location, duration (30-90 minutes), and a 'Fit for audience' section.

Get recommendations for best speakers based on your needs, and easily compare between speakers

planners in creating exceptional meetings and conferences. Visit www.destinationmi.com.

Arel Moodie

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