



# Houzeo Unveils 'Price History' Feature for Arkansas Homebuyers Seeking Property Transparency

*This feature provides better market visibility, helping users check if they're getting the best possible value in Arkansas's housing market.*

LITTLE ROCK, AR, UNITED STATES, November 11, 2025 /EINPresswire.com/ -- Houzeo, America's best home buying and selling website, has announced the launch of its latest innovation — the "Price History" feature. Integrated directly into every Property Details Page (PDP), the feature allows users to view historical pricing data of any listed home, offering an insight into past trends, price fluctuations, and listing adjustments.

The Price History feature brings greater clarity to home buying across Arkansas. [Bentonville houses for sale](#) have gone through price changes, with the median home value now at \$461,500—down 9.46% from last year. This drop shows how the market is shifting in the area as it continues to draw buyers interested in Northwest Arkansas's business hub and quality of life. By showing pricing details for different neighborhoods, Houzeo helps buyers look at past prices to understand a home's real worth. This clear information lets users make smart, data-backed decisions about their investments.

For [homes for sale in Benton AR](#), the market shows the median price at \$250,000, up 3.3% from last year, making it a good choice for buyers looking for affordable homes with steady growth. Similarly, [Fayetteville houses for sale](#) have seen strong growth, with the median sale price at \$381,500, jumping 10.6% year-over-year. Through the Price History feature, potential buyers can see how these increases match up with Fayetteville's competitive real estate market, helping them move quickly when property prices fit their budget.

The Price History feature marks another major step in Houzeo's evolution as a data-driven real estate platform, providing buyers and sellers with the kind of transparency that has long been missing in the U.S. housing market. By consolidating historical listing prices, sold prices, and relist data from verified MLS sources, Houzeo empowers users to make more informed and confident real estate decisions.

With access to over 1.5 million listings nationwide, Houzeo is quickly becoming a top choice for homebuyers. The website and mobile app not only simplify the search process but also allow house hunters to save favorites, schedule showings, save their searches, contact listing agents,

and submit offers—all seamlessly integrated. Whether it's booking a home tour or making an offer, Houzeo is redefining the way people navigate the homebuying experience.

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