

FB SPL Brings AI + Human-Centric Innovation to the Forefront at Applied Net 2025

FB SPL showcased AI + human-powered innovation at Applied Net 2025, reshaping insurance automation and agency optimization.

LAS VEGAS, NV, UNITED STATES, November 5, 2025 /EINPresswire.com/ -- Fusion Business Solutions (P) Limited (FB SPL) made a commanding impression at Applied Net 2025, one of the world's largest and most influential gatherings for insurance professionals, technology innovators, and business leaders.



This year's event drew a record-breaking attendance of over 5,000 participants, uniting agencies, MGAs, wholesalers, and carriers. The conference served as a defining stage for FB SPL to showcase how its [AI-driven insurance tools](#) and agency optimization consulting are helping businesses achieve smarter, faster, and more efficient operations.

A Booth That Turned Curiosity into Conversations

Throughout the event, FB SPL's booth became a hub of engagement and discussion. The company presented live demos of its AI tools, including the [Proposal Generator](#), Policy Checking & Comparison Tool, and Smart Intake Chatbot. Each of the tools is designed to streamline proposal creation, document verification, and client onboarding while improving accuracy and turnaround time.

The tools generated strong interest from agency leaders seeking to modernize workflows, enhance data accuracy, and minimize manual intervention. The conversations further reinforced the market's increasing focus on automation, optimization, and digital transformation as core priorities for growth.

"This year's Applied Net was one of our most valuable experiences so far," said Ankur Chatterjee, Head of Sales & Marketing at FB SPL. "The energy across the floor was incredible, as every

conversation revolved around smarter automation, process optimization, and data security. It was encouraging to see that FBSPL's vision is perfectly aligned with where the industry is headed."

Forging Relationships That Go Beyond Technology

Beyond technology demonstrations, FBSPL's presence at Applied Net focused on connecting with peers, partners, and clients to strengthen long-term collaborations.

"AI and automation are powerful, but meaningful transformation happens through people," said Vinod Verma, CEO of FBSPL. "Our discussions at Applied Net reinforced that agencies don't just need technology; they need trusted partners who understand their operations, pain points, and business goals. That's where FBSPL stands apart."

Insights from the Floor: AI, Optimization, and Paperless Growth

The FBSPL team also attended several keynote sessions and discussions on AI integrations, AMS evolution, and digital enablement. One clear insight emerged that agencies are now moving beyond basic automation to focus on optimization and data-driven efficiency.

"What stood out this year was how many agencies are actively rethinking their operating models," noted Pushpendra Singh Rathore, Manager – Insurance & Consulting. "Most of them are now focused on how to scale sustainably, transition to paperless workflows, and improve system alignment, exactly what our [Agency Optimization Services](#) are built to achieve."

Strengthening Client Partnerships and Industry Learning

The event also provided an opportunity for FBSPL to reconnect with its existing client network and partners. The leadership team received valuable feedback and shared discussions about future collaboration opportunities, reflecting the company's culture of continuous improvement and proactive client engagement.

Something Big is Coming: FBSPL Hints at a Game-Changer for Applied Net 2026

Encouraged by the overwhelming response at Applied Net 2025, FBSPL is already gearing up for its next milestone, Applied Net 2026. The company has hinted at unveiling a new generation of AI and automation solutions built to redefine insurance operations even further.

While details remain under wraps, FBSPL's leadership has promised something transformative for the industry. The upcoming launch is expected to push the boundaries of process automation, agency consulting, and intelligent decision-making, reinforcing the company's role as one of the most forward-looking partners in the insurance landscape.

The insurance world will be watching closely as FBSPL prepares to retake the stage this time, not just to demonstrate innovation but to introduce a game-changer that could reshape how agencies operate in the years ahead.

FBSPL

Fusion Business Solutions (P) Limited

+1 240-979-0061

social@fbspl.com

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