

# Expert Speakers Join the End Brain Cancer Initiative's National Caregivers Self-Care and Tools Webinar on November 7th

*The National Caregiver's Self and Tools webinar, hosted by the End Brain Cancer Initiative, is a bi-annual educational event designed for caregivers.*

REDMOND, WA, UNITED STATES, November 4, 2025 /EINPresswire.com/ -- The National Caregiver's Self Care and Tools webinar, hosted by the End Brain Cancer Initiative (EBCI), is a bi-annual educational event designed for caregivers to gain valuable insights from those who truly understand the unique challenges of being a caregiver. The event on November 7th, 2025, at 11AM Pacific Time will focus on providing tools and resources to help navigate financial toxicity. Register now at <https://endbraincancer.org/caregiver-event-nov-2025/>.

Event attendees will hear from a knowledgeable panel of speakers on the topics that affect caregivers the most. Bryan Blondeau, EBCI

Ambassador, will share lessons he learned firsthand when caring for his mother after her Glioblastoma (GBM) brain cancer diagnosis. Torey Gilbertson, GBM Patient Speaker, will speak about Tumor Treating Fields (TTF) Treatment and how to improve access for the patient community. Caregivers will also get to hear from Jennifer Natola, Health Insurance Navigator and Advocate, about resources for out-of-pocket expenses and how to understand your health insurance.



**national  
family  
caregivers  
self-care  
series**



Keynote Speaker Aimee Hoch MSW, LSW, OSW-C, FACCC, a Master's level, licensed social worker with 30 years of experience in healthcare and behavioral health, will provide vital tips and resources for navigating the costs of care. Aimee is an integral member of the Oncology Financial Advocacy Team at St. Luke's Grand View Campus, formerly Grand View Health, where she created and launched the Financial Navigation Program in 2018. Nationally, she serves as a Financial Navigation Specialist for the Cancer Support Community Helpline and frequently speaks on the topics of financial toxicity and financial navigation in cancer care.

To support the End Brain Cancer Initiative's Programs & Services, including future educational events like this one, please consider making a donation of \$50 or more at <https://endbraincancer.org/donate/>.

Thank you to presenting sponsor Novocure for making this free patient and caregiver disease educational event possible. Novocure is a global oncology company working to extend survival in some of the most aggressive forms of cancer through the development and commercialization of its innovative therapy, Tumor Treating Fields. Novocure's commercialized products are approved in certain countries for the treatment of adult patients with glioblastoma, non-small cell lung cancer, malignant pleural mesothelioma and pleural mesothelioma. Novocure has several additional ongoing or completed clinical trials exploring the use of Tumor Treating Fields therapy in the treatment of glioblastoma, nonsmall cell lung cancer and pancreatic cancer. Visit <https://www.novocure.com/> for further information.

#### About the End Brain Cancer Initiative

To support/donate to the End Brain Cancer Initiative's increased access and health delivery for patients, mission, services and programs, please visit [EndBrainCancer.org](https://EndBrainCancer.org)

The End Brain Cancer Initiative (EBCI) is a 501(c)3 non-profit patient advocacy organization focused on disease education, awareness, outreach, increasing patient access and improving Standard of Care. The End Brain Cancer Initiative, formerly known as the Chris Elliott Fund (CEF), is dedicated to ensuring that all patients diagnosed with brain cancer, a brain tumor, or metastatic disease to the brain have equal access to advanced diagnostics, treatments, specialists, and clinical trial participation. We believe that IMMEDIATE ACCESS to these options provides this patient community with the best HOPE for survival and sustained quality of life. We partner with industry, patients, researchers, advocacy groups, medical teams, hospital networks and others to educate patients and their caregivers so they can have empowered conversations with their medical teams. Learn more about the End Brain Cancer Initiative or how to sponsor this annual campaign at [EndBrainCancer.org](https://EndBrainCancer.org).

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