

Influential Women Spotlights Megan McNamee: Shaping Exceptional UX Design in Gaming

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/EINPresswire.com/ -- Driving Innovation, Engagement,
and Inclusivity in Player Experiences at Epic Games

Influential Women is thrilled to feature Megan McNamee in its 2025 recognition series. Megan, a talented UX Designer at Epic Games, is celebrated for her exceptional work shaping player experiences for one of the world's most popular games, Fortnite Battle Royale.

Combining creativity with technical expertise, Megan plays a pivotal role in maintaining design consistency, advocating for accessible design practices, and guiding her team in prioritizing tasks. Her work is at the forefront of transforming how players interact with games, ensuring that every experience is engaging, seamless, and inclusive.

Megan's dedication to crafting intuitive and emotionally resonant gameplay experiences is evident in her design philosophy, which emphasizes innovation and player-first thinking. "I believe video games hold unmatched potential to teach, bring people together, and provide a sense of comfort and belonging," Megan shares. "From personal experience, I can attest to how profoundly games have shaped my perspective and thinking on life. Witnessing players express their gratitude for the impact games have had on their lives continues to inspire me to contribute to creating those meaningful experiences. I genuinely consider this one of the most fulfilling careers, and I'm truly grateful to have found my passion in this industry."

Before her full-time role at Epic Games, Megan honed her skills through impactful internships at both Epic Games and Insomniac Games, where she played a vital role in the development of the critically acclaimed Marvel's Spider-Man 2. Her impressive portfolio showcases her ability to deliver compelling UI/UX solutions that seamlessly blend technical skill with creative vision. With a deep understanding of the full development cycle—from early wireframes to polished



features—Megan is well-equipped to tackle the complexities of modern game design.

“I strive to learn about the audience I am designing for, so I can gain the perspective needed to be an effective problem solver,” Megan emphasizes. “I understand the value of being data-informed, presenting thoroughly thought-out, end-to-end UX solutions to my team.”

Megan earned her Bachelor of Science Degree in Computer Science from CUNY College of Staten Island, graduating with honors. She is also deeply committed to inclusive and accessible design, holding certifications such as the Certified AbleGamers’ Accessible Player Experience Practitioner. This commitment reflects her belief that games should be enjoyable and accessible for everyone.

Megan credits much of her success to the unwavering support of her friends and family, who have always encouraged her to pursue her passions. “I am enthusiastic about being part of a community of women in the industry who uplift and celebrate each other’s accomplishments—it’s inspiring and empowering to grow alongside such a supportive group,” she states.

Reflecting on her journey, Megan shares the best career advice she has ever received: to dedicate her professional life to something she truly loves. Her message to young women entering the video game industry is clear: “Focus on projects you’re truly passionate about, especially those that make a meaningful impact—like game accessibility. Bringing your unique perspective to these areas not only drives innovation but also helps create more inclusive experiences for all players.”

As technology continues to advance, Megan sees tremendous opportunities for innovation within her field. “The space is forever growing, and there’s a lot of knowledge to take in and learn from,” she states. In UX design, empathy is foundational. Understanding user needs, emotions, and pain points enables Megan to design experiences that genuinely serve people around the globe.

Outside of her professional endeavors, Megan loves taking trips to explore new cities, visiting theme parks, baking, cheering loudly for her favorite teams at sporting events, and winding down at her local cafe. Her journey in gaming is rooted in a profound love for storytelling, community, and creating joy—one thoughtful design at a time.

Influential Women is proud to celebrate Megan McNamee’s contributions to the gaming industry and looks forward to her continued impact on player experiences in the years to come.

Through her Influential Women profile, <https://influentialwomen.com/connect/megan-mcnamee> or through her website, <https://www.megan-mcnamee.com/>

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