

# Right Rudder Marketing Announces Sponsorship of King Schools Envision Flight 2025 Conference

*Leading Flight School Marketing Agency to Present Proven Growth Strategies at Premier Aviation Education Symposium November 2-8*

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-- [Right Rudder Marketing \(RRM\)](#), the nation's premier digital marketing agency specializing exclusively in flight school marketing, today announced its sponsorship of [King Schools' Envision Flight 2025 conference](#). The week-long aviation education symposium will take place aboard the Majestic Princess cruise ship, departing from Fort Lauderdale, Florida, November 2-8, 2025.



RRM + Envision 2025

“

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*Tim Jedrek*

RRM CEO and Founder Tim Jedrek will deliver a featured presentation on proven marketing strategies designed specifically for flight schools seeking to increase student enrollments and revenue.

“We're honored to partner with King Schools, a hall-of-fame institution in aviation education, for this groundbreaking event,” said Jedrek. “Envision Flight represents exactly what our industry needs, flight school owners, educators,

and aviation professionals coming together to share knowledge and strengthen the aviation training ecosystem. Our mission at RRM is helping flight schools train more pilots, and this conference allows us to contribute meaningfully to that goal.”

Premier Aviation Education Event at Sea

Envision Flight 2025 brings together flight school owners, university aviation professionals, certified flight instructors, and designated pilot examiners for comprehensive professional

development while sailing through the Caribbean . The cruise will make stops at Costa Maya and Cozumel, Mexico, as well as Roatan, Honduras .

Between ports of call, attendees will participate in educational sessions covering critical topics including flight school management software, young flight instructor development, virtual reality training applications, and emerging industry trends .

### Flight School Marketing System

#### Presentation

Jedrek's presentation will explore the Flight School Marketing System, a comprehensive framework detailed in his book, "Flight School Handbook of Marketing Knowledge" . The session will provide actionable strategies on:

- Building conversion-driven websites optimized for prospective student pilots
- Implementing SEO strategies to dominate local search rankings
- Leveraging social media and content marketing to build authentic aviation communities
- Developing email marketing campaigns that nurture leads and increase enrollments
- Using data and analytics to measure marketing ROI and drive business decisions

"Flight schools are facing unprecedented challenges with the ongoing pilot shortage," Jedrek explained . "Effective marketing isn't optional anymore—it's essential for reaching aspiring pilots and keeping training pipelines full. We've helped our clients double and triple their student enrollments using these proven strategies."

#### Proven Results for Flight Schools

RRM's marketing strategies have generated measurable results for flight schools nationwide, including dramatic increases in website traffic and organic search rankings, consistent flow of qualified leads from digital marketing channels, higher conversion rates from prospects to



Tim Jedrek Flight School Marketing Talk at Envision 2025



Envision 2025 People



Right Rudder Marketing Logo

enrolled students, and enhanced brand visibility across social media platforms .

#### Aligning with Industry Leadership

This sponsorship supports RRM's strategic vision of expanding its presence at aviation industry conferences and trade shows . The partnership with King Schools reinforces RRM's position as the leading marketing partner for growth-oriented flight schools .

"By 2028, we envision hosting the RRM Trade Show, creating an even larger platform for aviation professionals to connect, learn, and grow," Jedrek said . "This sponsorship is an important step toward that vision."

#### About Right Rudder Marketing

Right Rudder Marketing is a digital marketing agency specializing exclusively in flight school marketing . Founded by pilot and marketing expert Tim Jedrek, RRM helps flight schools grow their student enrollments through proven digital marketing strategies including SEO, website development, social media management, content marketing, and comprehensive marketing systems . The company's core purpose is helping make people fly and train more pilots by supporting the success of flight schools and aviation businesses . For more information, visit [www.rightruddermarketing.com](http://www.rightruddermarketing.com) or call 1-314-804-1200

#### About King Schools

King Schools has been a leader in aviation education for over four decades, providing comprehensive ground school training and test preparation for pilots at all levels . Founded by John and Martha King, the company has earned numerous awards and recognition as a hall-of-fame aviation education institution . Envision Flight represents King Schools' innovative approach to professional development, combining high-quality educational content with unique networking opportunities

Tim Jedrek

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