

# LOUD Collective Appoints Ryan Retcher as Chief Strategy Officer

*LOUD Collective, a dynamic business value ecosystem empowering companies to grow and build massive value, has appointed Ryan Retcher as Chief Strategy Officer.*

COLUMBUS, OH, UNITED STATES, November 5, 2025 /EINPresswire.com/ -- [LOUD Collective](#) appoints [Ryan Retcher](#) as Chief Strategy Officer to lead the development of the LOUD Lift and Ignite platform and programs.



In this pivotal role, Ryan will lead the development and delivery of LOUD Collective’s proprietary business assessments and scorecard tools within LOUD Ignite, the firm’s business operating system that evaluates performance, identifies opportunity gaps, and unlocks growth. Through these assessments, he will help organizations benchmark their performance against best-in-class peers, uncover the drivers of enterprise value, and translate strategic vision into focused, executable initiatives.

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By combining assessment, strategy, and leadership alignment, we can help organizations identify opportunities, remove barriers, and execute with greater clarity and purpose.”  
*Ryan Retcher*

“Ryan brings a unique blend of strategic insight and operational execution to our team,” said Jason Skidmore, President of LOUD Collective. “His ability to translate complex strategic objectives into actionable plans strengthens how we deliver value to our clients and helps advance LOUD Collective’s mission of building massive,

sustainable growth.”

With deep experience in strategic design and execution, Ryan will drive the advancement of LOUD Ignite’s business assessment framework, strengthen cross-functional alignment, and scale its reach through a team of specialized Assessment Experts.

Under his leadership, LOUD Ignite and LOUD Lift will work in tandem as core value engines

within LOUD Collective's ecosystem. Ignite identifies opportunities and defines where value can be unlocked, while Lift delivers the strategic enablement and leadership development that help teams act on those insights. Together, they help companies align vision with execution and move from strategy to measurable progress through:

- Strategic planning and problem-solving
- Product innovation and market discovery
- Team collaboration and cultural alignment
- Leadership workshops, peer groups, and executive coaching
- Valuation, operational, and strategic gap assessments

Ryan will also apply this same integrated approach within LOUD Collective, aligning the CEO's vision with company execution, strengthening collaboration and accountability across teams, and ensuring the organization operates with the same clarity and discipline it delivers to its clients.

In addition, Ryan will work closely with LOUD Ventures to ensure strategy, leadership, and capital work in concert across the broader ecosystem. By embedding Collective's assessment and strategy tools into LOUD Ventures' diligence and portfolio support, the combined platform offers founders and investors a differentiated, data-informed path to value creation and growth.

"I'm thrilled to join LOUD Collective and contribute to its mission of empowering businesses to grow and succeed," said Ryan Retcher. "By combining assessment, strategy, and leadership alignment, we can help organizations identify opportunities, remove barriers, and execute with greater clarity and purpose."

[Buffy Alegria](#), Co-Founder of LOUD Collective and Managing Partner of LOUD Ventures, added,



Ryan Retcher leads a leadership workshop to help align goals.



Ryan Retcher of LOUD Collective and his family

“Ryan’s work strengthens the connective tissue between LOUD Collective and LOUD Ventures. By aligning strategy, leadership, and real-world execution, he’s advancing our vision of a unified ecosystem that surrounds founders beyond capital and helps companies build lasting value.”

For more information about LOUD Collective and its unified approach to business growth, visit [www.loudco.com](http://www.loudco.com).

## About LOUD Collective

LOUD Collective is a dynamic business value ecosystem uniting leadership, execution, and capital to scale what matters. We equip growth-stage companies with embedded C-suite talent, a people-first approach, and AI-driven insights to accelerate value creation. Our unified platform empowers founders, partners, employees, and communities to build and grow with clarity and confidence.

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