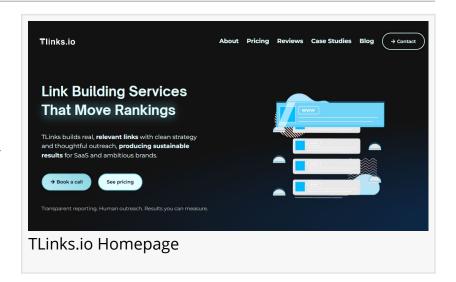


## TLinks.io Debuts Innovative Link Building Solution for SEO Growth

TLinks.io today introduced a new, practical way for brands to earn links that actually help them rank without spammy tactics or vague reports.

NEW YORK CITY, NY, UNITED STATES, November 5, 2025 /EINPresswire.com/ -- The company's approach centers on three things most marketers want but rarely get: careful research to find the right publications, respectful outreach that editors can say "yes" to, and simple, honest reporting that shows what's happening and why it matters.



"Marketers don't need buzzwords. They need links from places their customers actually read", said Bogdan Lunkan, CEO of TLinks. "We focus on fit first, before reaching out with something useful to that publication. When we do our homework and pitch real value, editors respond, and the results stick."

Instead of chasing volume, <u>TLinks.io</u> starts with the client's goals and audience. The team maps out topics, looks at who's ranking, and builds a target list of publications and pages where a useful contribution makes sense. That could be a data snippet, a clear explainer, a short expert comment, or a lightweight case example. The goal is to provide something that makes the page better for readers, so the link is a natural result rather than a forced insertion.

Outreach is personal and planned, which means editors receive proposals that are relevant, not templates sent to a list. If a publication shares guidelines, the pitch follows them. If an editor says "not now", the team notes that and tries a different angle later, or moves on. TLinks.io also caps outreach to avoid flooding a single site. It's a slower, more respectful way of working, but it builds relationships that last.

Reporting is designed for real people, not just SEO pros. Clients see a live pipeline with research, pitched, accepted, and published, along with the exact emails sent, the pages being targeted,

and the placements as they go live. Once a link is published, TLinks.io tracks early signs that matter: whether search engines crawled it, changes in visibility for the target page, and whether the link helps fill a gap in the client's overall topic coverage. If something isn't moving the needle, the team explains why and makes adjustments.

"We've built a process we'd want if we were in-house", Bogdan added. "Clear plans, fewer surprises, and updates that don't require a decoder ring. If a link won't help, we'd rather say so than tick a box."

Early users include <u>SaaS link building</u> and B2B companies that need steady organic growth without compliance headaches, plus agencies that want a dependable link partner. TLinks.io can work on its own or plug into existing content and PR efforts. When clients share simple building blocks like a short product update, a customer quote, or a small data pull, the team turns those into editor-ready ideas that earn coverage faster.

For new clients, onboarding is straightforward. The engagement begins with a short discovery call and a review of the site's current content, target keywords, and competitors. From there, TLinks.io drafts a topic map and a prioritized outreach list, then shares a proposed calendar so stakeholders know what to expect in the first 30, 60, and 90 days. The team also flags quick wins like pages that are close to breaking into page one, and designs outreach angles that can nudge those URLs over the line. Throughout the process, clients get practical recommendations for strengthening the destination pages, so each new backlink lands on a page that's ready to perform.

To keep things publisher-friendly, TLinks.io follows simple guardrails: limited contact frequency, clear subject lines, and pitches that cite a specific reader benefit. The team won't force keyword-heavy anchors or ask editors to bend their style rules. And when a placement goes live, TLinks.io double-checks for accuracy and flags any small fixes, protecting the publisher's experience and the client's brand.

## **Availability**

TLinks.io is now available to in-house teams and agencies. To request a short walkthrough, <u>visit</u> TLinks.io.

## About TLinks.io

TLinks.io helps brands earn credible, reader-first links that support search growth. The company combines careful research, editor-friendly outreach, and no-nonsense reporting so teams can see what's happening and why it works.

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