

## Dr. Matt Markel Addresses Financial Taboos in the Workplace at TEDxWilmingtonSalon

Technology Executive and Anti-preneur Founder Challenged Leaders to Break Money Silence at Historic Hagley Library Event

WILMINGTON, DE, UNITED STATES, November 6, 2025 /EINPresswire.com/ -- Dr. Matt Markel, former Chief Technology Officer of Epirus Inc., CEO of Spartan Radar and founder of the Anti-preneur movement, delivered a compelling TEDx talk on the night of June 26th, 2025 at <a href="https://doi.org/10.1007/nc.

Speaking at the historic Hagley Library—once home to early DuPont Company breakthroughs—Dr. Markel argued that while modern workplaces have evolved to address mental health, depression, and other once-taboo topics, financial education remains conspicuously absent. "Money is the final taboo topic in the workplace," he told the intimate audience of thought leaders and changemakers. "We teach people how to earn it, but not what to do with it to become financially successful."

Drawing from his 35-year career spanning roles from entry-level engineer to C-suite executive at multiple nine- and ten-figure businesses, Dr. Markel shared personal stories illustrating Americans' complex relationship with money. He highlighted sobering statistics: 70% of Gen Xers and two out of three millennials are seriously worried about retirement, contributing to a \$7 trillion retirement savings shortfall in the United States—more than the entire federal budget.

"Two out of three households lives paycheck to paycheck," Dr. Markel noted. "And this is not just the low-income earners. One out of three households making more than \$200,000 a year lives paycheck to paycheck."

The talk centered on three key insights for workplace leaders:

- Basic financial literacy is a teachable skill already being implemented in many high schools.
- Professionals can become wealthy within their careers without starting their own businesses.
- Wealth creation strategies used by entrepreneurs and investors—including strategic credit use, real estate investment, tax optimization, and asset protection—can be taught to employees.

Dr. Markel called on business leaders to move beyond traditional retirement plan discussions

and instead foster comprehensive conversations about wealth building. He emphasized that employees under financial stress show increased distraction, absenteeism, and turnover—making financial education not just an employee benefit but a strategic business imperative.

"As leaders, we've helped them build and grow their careers," Dr. Markel concluded. "Now, let's help them build and grow a strong, solid financial future. And to me, that's leadership that lasts."

The TEDxWilmingtonSalon event brought together six speakers who addressed various aspects of leadership and growth, including leaders in youth development, sales training, organizational development, and financial strategy. Dr. Markel's talk resonated with the evening's theme of transformation and scalable impact.

People can watch Dr. Markel's TEDx presentation here: <a href="https://www.youtube.com/watch?v=g539f4E5nkl">https://www.youtube.com/watch?v=g539f4E5nkl</a>

## About Dr. Matt Markel

Dr. Matt Markel is a visionary technologist, entrepreneur, and author with a distinguished track record of leadership across defense and commercial technology sectors. As CTO of Epirus Inc., he led cutting-edge innovation in high-power microwave defense systems. Previously, he served as CEO of Spartan Radar and held senior positions at Waymo (Google's self-driving car division) and Ghost Autonomy, where he helped develop world-class radar systems, including Raytheon Space and Airborne Systems.

Dr. Markel is the author of Radar for Fully Autonomous Driving and the <u>new book Anti-preneur</u>, which challenges conventional wisdom about wealth creation and teaches professionals how to build financial independence without leaving their careers. He also serves as an adjunct instructor at Blu University School of Business, focusing on finance education and money psychology for employee retention.

Learn more about Dr. Matt Markel and the anti-preneur movement on his website: <a href="https://anti-preneur.com">https://anti-preneur.com</a>

## About TEDxWilmingtonSalon

TEDxWilmingtonSalon is part of the TEDx program, which supports independent organizers who want to create a TED-like experience in their own communities. The "x" in TEDx denotes events that are independently organized yet follow TED's format and rules. TEDxWilmington has hosted hundreds of talks since 2012, bringing ideas worth spreading to the Delaware community.

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