



# Houzeo's 'Intuitive Filters' Deliver Faster, Smarter Home Searches for Alaska Buyers

*Advanced map-based filters help Alaska homebuyers quickly discover homes with price cuts, new builds, hot homes, and much more.*

ANCHORAGE, AK, UNITED STATES, November 5, 2025 /EINPresswire.com/ -- Houzeo, America's Real Estate Super App, has launched 'Intuitive Filters' — a new feature designed to help Alaska buyers find the right home faster, smarter, and with greater precision.

The 'Intuitive Filters' feature introduces advanced, map-driven filters that help Alaska buyers instantly uncover listings by category, including Price Cut, 3D Tour, Hot Homes, and New Construction. With just a few taps, users can explore available homes across Anchorage, Fairbanks, and Juneau, all displayed in real time on an interactive map.

The 'Intuitive Filters' feature eliminates the need for endless scrolling. Buyers can refine searches to view only the properties that fit their preferences. With minimal effort, users can see results displayed directly on the map. This changes how buyers interact with the [Alaska real estate market](#), offering immediate access to the most relevant properties.

## Key Highlights:

**One-Tap Search:** Buyers can quickly find New Construction, Open Houses, or No HOA properties, whether that's new [houses for sale in Homer](#) or Alaska homes with no HOA.

**Stacked Filters:** Multiple filters can operate simultaneously for sharper, faster search results in real time.

**Hot listings:** Trending homes get labeled as 'Hot' based on buyer engagement, including listing enquiries, scheduled showings, and submitted offers.

**Precision Filtering:** Buyers can narrow listings to specific criteria, such as newly constructed [Alaska homes for sale](#) with no HOA requirements.

With an intuitive, buyer-focused design, Houzeo's 'Intuitive Filters' deliver a smarter, personalized mobile home search experience. Properties labeled 'New' appeared on the market within the last 72 hours, providing buyers with early visibility into the state's newest listings.

With over 1.5 million listings nationwide, Houzeo continues to simplify the buying and selling process through innovation and transparency. From browsing listings to scheduling showings

and making offers, buyers can manage the entire process on the Houzeo app.

Download the free Houzeo app today on the Apple App Store or Google Play Store.

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