

Influential Women Profiles Lindsey Brooke Ratliff: Inspiring Retail Executive and Community Leader

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-- Driving Exceptional Customer
Experiences and Fostering Team
Development at Kroger

Influential Women proudly announces Lindsey Brooke Ratliff in its prestigious 2025 series, recognizing her as an accomplished retail professional with over 15 years of progressive leadership experience at Kroger.

With a solid foundation built on advanced leadership training from the Bellarmine University Future Leaders Program and a Degree in Business Administration and Management from Alice Lloyd College, Lindsey's journey began with JayC Foods Stores. She has ascended through various critical roles, including Front End Coordinator, Division Customer 1st Manager, Store Manager, and District Human Resource Manager, ultimately becoming a High Volume Store Manager in the Louisville Division.



In her current role, Lindsey leads one of Kroger's most high-profile locations, consistently exemplifying the company's commitment to excellence. Her leadership is not only recognized internally but also celebrated externally, as evidenced by her accolades, including being named a 2022 Top Women in Grocery honoree, a 2023 Future Leaders participant, the 2024 Store Leader of the Year, and a 2025 NextUp Rising Star Participant. These honors underscore her dedication to maintaining high standards of customer service and team empowerment.

Beyond her professional responsibilities, Lindsey is committed to fostering an inclusive workplace. As a member of the Women's EDGE and African American Associate Resource

Groups, she plays an essential role in promoting diversity and inclusion within Kroger. Her influence extends beyond her store, as she actively contributes to Kroger's support of significant local events, including the Kentucky Oaks and Derby.

Lindsey's philosophy on leadership is grounded in building meaningful relationships. She emphasizes the importance of knowing her employees and leading with passion. "By investing in my team and fostering a supportive, collaborative environment, I drive results and inspire growth," Lindsey explains. This people-centered approach has not only strengthened her teams' performance but has also been recognized through multiple awards reflecting both her dedication and their collective achievements.

For young women entering the retail industry, Lindsey offers valuable advice: "Know your goals and stay focused on them with intention and confidence. Surround yourself with mentors who can guide you, offer perspective, and challenge you to keep growing both personally and professionally." She stresses the importance of building a strong network, as the relationships formed can create opportunities and provide encouragement. "Most importantly, never allow challenges to discourage you; embrace them as opportunities to learn, strengthen your resilience, and prove to yourself just how much you are capable of achieving," she adds.

However, Lindsey acknowledges that maintaining a healthy work-life balance remains a significant challenge in the retail sector, especially during peak seasons. She views these challenges as opportunities for personal growth, enabling her to prioritize effectively while creating a balance that supports her career and family life.

The values that guide Lindsey in both her professional and personal life are faith, hard work, and family. She believes in leading by example and demonstrating the importance of dedication and persistence to her team. Living on her family farm has instilled in her the significance of connection, balance, and staying true to her faith and family-centered roots. These values shape her leadership style, her service to others, and her overall approach to life.

Guided by Kroger's mission to "Feed the Human Spirit," Lindsey Brooke Ratliff is passionate about driving operational excellence, inspiring her teams, and delivering meaningful customer experiences that positively impact the communities she serves. Her recognition in the 2025 Influential Women series is a testament to her remarkable contributions and the inspiring path she continues to carve in the retail industry.

Through her Influential Women profile, <https://influentialwomen.com/connect/lindseybrooke-ratliff>

Influential Women

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