

Business in a Box Launches New Pricing at Just \$0.50/Day to Democratize Access and Empower 100 Million Workers Worldwide

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Business in a Box, the all-in-one business management platform trusted by over 250,000 businesses across 190 countries, has unveiled a

new simplified pricing structure starting at just \$0.50 per day per employee. The initiative marks a bold new chapter in the company's mission to democratize access to world-class business tools and empower the employee experience of 100 million workers over the next decade.



Our next mission is to empower the employee experience of 100 million workers worldwide."

Bruno Goulet, CEO

A Mission to Simplify Work and Empower People
Founded in 2001, Business in a Box has long been recognized as one of the most comprehensive small business management platforms on the market. Designed to help teams eliminate chaos, streamline operations, and boost productivity, the platform brings together everything employees need to work efficiently — all in one place.

"Our mission is to make powerful business software accessible to everyone — not just large corporations," said Bruno Goulet, CEO of Business in a Box. "At \$0.50 per day, any organization can now equip its entire workforce with the tools they need to collaborate, stay organized, and perform at their best. We want to give every worker the same quality of digital tools that the world's biggest companies have."

All-in-One Platform for Modern Work

Business in a Box combines multiple essential apps into a single, unified platform — helping companies save money, time, and mental bandwidth by replacing a patchwork of disconnected tools.

The platform includes:

- * Team & Task Management: Organize projects, assign tasks, set priorities, track deadlines, and visualize progress in one workspace.

- * HR & People Management: Centralize employee profiles, manage time tracking, performance, and accountability metrics with clarity and transparency.
- * Document Management & Collaboration: Store, edit, and share documents securely across teams.
- * Live Chat & Video Calls: Built-in communication tools keep conversations focused and connected directly to projects and tasks.
- * 3,000+ Business Templates: Professionally written templates for policies, HR documents, contracts, business plans, and more.
- * AI Business Assistants (Beta): Smart virtual assistants that help draft, plan, and analyze business operations.

By integrating these tools, Business in a Box allows companies to cut software costs by up to 80%, reduce time wasted on context switching, and increase overall team productivity.

“Most small businesses today use 5 to 10 different tools to manage their operations,” explained Goulet. “Business in a Box replaces them all — simplifying management and uniting teams in one organized workspace. The result is less chaos, more focus, and dramatically higher productivity.”

Driving Employee Productivity and Accountability

Unlike traditional management software that focuses only on projects or files, Business in a Box is designed around people. Every employee has a clear view of their tasks, priorities, and progress, while managers gain real-time visibility into team performance and workload balance. This human-centered design enables organizations to build stronger accountability, better communication, and a more empowered workforce — the foundation of a high-performing business. The platform’s integrated reports and dashboards also help companies measure what truly matters: progress, productivity, and satisfaction.

“Our goal is to help every employee feel connected, responsible, and valued,” said Goulet. “When people know what they’re working on, how they’re doing, and how their work contributes to the bigger picture, everything changes — engagement, performance, and happiness.”

Business AI for Every Employee

Business in a Box is also pioneering a new frontier in workplace AI: making artificial intelligence accessible and practical for every role — not just executives or specialists. The company has already introduced AI Assistants for HR, Finance, and General Management, helping users generate reports, draft business documents, and analyze operations faster.



Bruno Goulet, CEO

Coming soon, the platform will roll out:

- * AI Assistant per Role: Personalized virtual assistants for departments such as Sales, Marketing, Operations, and Customer Support.
- * AI Virtual Employees: Fully autonomous AI-powered team members capable of handling repetitive administrative or communication tasks.
- * AI Business Plan Generator: An intelligent planning system that helps entrepreneurs instantly draft, refine, and optimize their business plans using real-world market data.

These advancements are designed to bring enterprise-level AI capabilities to every small business, empowering people to work smarter and achieve more without needing technical expertise.

“AI shouldn’t replace people — it should empower them,” said Goulet. “Our vision is to put business AI in the hands of every employee, so teams can focus on creativity, leadership, and growth instead of repetitive work.”

Simplicity at the Core

In an increasingly complex digital world, simplicity has become a competitive advantage. Business in a Box’s new pricing and design philosophy revolve around that principle. The company’s upcoming redesigned interface and mobile app—expected to launch in early 2026—will make it even easier for teams to collaborate from anywhere, on any device.

“We’re building a platform where everything feels natural, intuitive, and connected,” Goulet added. “Our clients shouldn’t have to manage software — they should be free to manage their business.”

Global Reach and Social Impact

With users in over 190 countries, Business in a Box operates with a globally diverse team originating from the USA, Canada, India, Pakistan, Bangladesh, China, Brazil, Morocco, and Hungary. Beyond technology, the company has a long-standing commitment to positive impact — having planted over 80,000 trees and sponsored children’s education for over 15 years through World Vision.

“We believe in building companies that create prosperity — not just profit,” said Goulet. “Our impact extends from the businesses we empower to the planet and people we support.”

About Business in a Box

Founded in 2001, Business in a Box is the world’s leading small business management software, providing an all-in-one platform that helps teams collaborate, communicate, and operate efficiently. With over 30 million downloads and 250,000 paying customers, the company has saved entrepreneurs more than 20 million work hours worldwide.

For more information, visit www.business-in-a-box.com

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