

Stucco Market Size, Share & Drivers Analysis Report By Product

The Business Research Company's Stucco Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

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What Is [The Stucco Market Size](#) And Growth?

In the past few years, the stucco market size has seen a continuous growth. It is expected to

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expand from a worth of \$13.32 billion in 2024 to \$13.88 billion in 2025, with a compound annual growth rate (CAGR) of 4.2%. The historic period growth is due to factors such as its attractive appearance, durability and resistance to weather conditions, energy efficiency, its use in historic restoration, affordability and resistance to fire.

The stucco market is set to experience robust expansion in the coming years, with projections indicating a rise to \$18.45 billion by 2029, bolstered by a 7.4% compound annual growth rate (CAGR). The surge during this forecast period can largely be ascribed to the growth of

construction and restoration activities, historical conservation efforts, increasing commercial and industrial use, the emergence of newer markets and infrastructural development, as well as the advent of innovative stucco products and technology. Key trends for the period include unique textures and finishes, fibre-reinforced stucco, customization and color trends, design-centric digital tools, and fire-resistant stucco.

Download a free sample of the stucco market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=6347&type=smp>

What Are The Current Leading Growth Drivers For Stucco Market?

The stucco market is poised to surge due to the fast-paced development of smart buildings. Smart buildings leverage automated procedures to manage the building's functions and collect data, utilizing devices such as sensors, actuators, and microchips. Stucco technology, known for its durability and affordability, is commonly utilized in the construction of these smart buildings. To illustrate, the 2024 GSA Administrator revealed an \$80 million investment in smart building technologies as disclosed by the US General Services Administration in June 2024. This investment aims to minimize emissions, boost efficiency, decrease costs, and improve comfort across approximately 560 federal buildings. Consequently, the emergence of smart buildings and smart cities is a significant driver for [the expansion of the stucco market](#).

Which Companies Are Currently Leading In The Stucco Market?

Major players in the Stucco include:

- Sika AG
- Cemex S.A.B. de C.V.
- BASF SE
- Omega Products International
- Dryvit Systems Inc.
- Quikrete Holdings Inc.
- Sto Group Inc.
- California Stucco Products Corp.
- Western Blended Products
- DowDuPont de Nemours Inc.

What Are Some Emerging Trends In The Stucco Market?

Leading firms in the stucco marketplace, like Kraftizen, are pioneering groundbreaking assortments to enhance low-voltage solar PV systems' efficacy. Kraftizen brings together traditional artisan aesthetics and cutting-edge surface techniques through its signature large-format stucco materials. Taking an example from October 2022, Cosentino Group, an innovative and sustainable surface manufacturing and distribution company based in Spain, launched its newest creation - Kraftizen. This new entry in their Dekton range seamlessly combines artisanship and technology, presenting the first-ever large-scale stucco material. This revolutionary, carbon-neutral surface puts a contemporary spin on the charm of handmade stucco, serving both internal and external uses. The Kraftizen roster displays five varied colors with rich textures including Umber, Nacre, Argentium, Micron, and Albarium. This assortment embodies a virtual reimagining of conventional artisanship, where each stroke of trowel is captured and converted into a lasting design.

How Is The Stucco Market Segmented?

The stuccomarket covered in this report is segmented –

- 1) By Type: Traditional, Insulated
- 2) By Base: Concrete, Masonry, Tile, Other Bases

3) By Material: Cement, Aggregates, Admixture, Plasticizers, Reinforcement, Bonding Agent, Other Materials

4) By Application: Residential, Non Residential

Subsegments:

1) By Traditional Stucco: Cement-Based Stucco, Acrylic Stucco, Lime-Based Stucco

2) By Insulated Stucco: EIFS (Exterior Insulation and Finish System), Foam Board Insulation Stucco, Insulated Render Systems

View the full stucco market report:

<https://www.thebusinessresearchcompany.com/report/stucco-global-market-report>

Which Is The Dominating Region For The Stucco Market?

In 2024, Asia-Pacific held the dominant position in the stucco market and it's forecasted to experience the most rapid growth rate. The report on the stucco market encompasses regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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