

Personal Care Ingredients Market to Reach USD \$23.74 Billion by 2029 at 8.4% CAGR

*The Business Research Company's
Personal Care Ingredients Global Market
Report 2025 – Market Size, Trends, And
Global Forecast 2025-2034*

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How Big Is The Personal Care Ingredients Market In 2025?

The [market size of personal care ingredients](#) has experienced significant growth in the past few years. It is projected to escalate from \$16.18 billion in 2024 to \$17.22 billion in 2025, showcasing a compound annual growth rate (CAGR) of 6.4%. Factors contributing to this growth during the historic period include trends in beauty and wellness, innovative developments in skincare and cosmetics, rising consumer preference for natural and organic products, expanding aging population and anti-aging products, and regulative measures implemented for ingredient safety.

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The Business Research
Company's Latest Report
Explores Market Driver,
Trends, Regional Insights -
Market Sizing & Forecasts
Through 2034”

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The market for personal care ingredients is projected to

witness robust growth in upcoming years, expanding to \$23.74 billion by 2029 with a compound annual growth rate of 8.4%. It's predicted that this growth in the forecasted period will stem from sustainable packaging and supply chain operations, an ongoing demand for eco-friendly and natural beauty products, the rise in popularity of personalized skincare items, the growth of the men's grooming sector, and an amplified focus on mental wellbeing. Key future trends are anticipated to include products that foster a friendly microbiome environment, AI-based skincare suggestions, cruelty-free vegan ingredients, the use of nanotechnology for effective ingredient infusion, and the incorporation of CBD and hemp-derived elements.

Download a free sample of the personal care ingredients market report:

What Are The Key Driving Factors For The Growth Of The Personal Care Ingredients Market?

The rise in the young population is anticipated to fuel the demand for the personal care ingredients market during the forecast period. The escalating urge to maintain a good and presentable appearance propels the need for personal care products among the growing young population. To illustrate, as per the Partnership for Maternal, Newborn & Child Health (PMNCH), a Switzerland-based alliance dedicated to advocating and enhancing the health and welfare of mothers, newborns, and children worldwide, the global population of young people aged between 10 and 24 hit a record 1.8 billion in November 2022. Consequently, the surge in the youth population is likely to stimulate the demand for personal care products, hence leading to market growth in the future.

Who Are The Key Players In The Personal Care Ingredients Industry?

Major players in the Personal Care Ingredients include:

- BASF SE
- Ashland Inc.
- Solvay SA
- Dow Chemical Company
- Clariant AG
- Croda International PLC
- Evonik Industries AG
- J.M. Huber Corporation
- Huntsman International LLC
- The Lubrizol Corporation

What Are The Upcoming Trends Of Personal Care Ingredients Market In The Globe?

Leading firms in the personal care ingredients market are introducing biosurfactants in response to the growing need for eco-friendly beauty care products. Microorganisms produce biosurfactants, which are natural, surface-active compounds with the capacity to decrease surface tension and improve the relationship between liquids and solids. For example, in June 2022, Solvay, a chemical company based in Belgium, introduced two biosurfactants, Mirasoft SL L60 and Mirasoft SL A60, which are completely biobased and biodegradable, made from rapeseed oil and sugar. These glycolipid biosurfactants are generated using a cost-effective fermentation method and are designed for a variety of beauty care uses, such as shampoos, conditioners, and facial cleansers.

What [Segments Are Covered In The Personal Care Ingredients](#) Market Report?

The personal care ingredients market covered in this report is segmented –

- 1) By Ingredients: Emollients, Surfactants, Emulsifiers, Rheology Modifiers, Conditioning Polymers, Other Ingredients
- 2) By Source: Natural Ingredients, Synthetic Ingredients
- 3) By Application: Skin Care, Hair Care, Oral Care, Cosmetics, Other Applications

Subsegments:

- 1) By Emollients: Natural Emollients, Synthetic Emollients, Esters and Fatty Acids
- 2) By Surfactants: Anionic Surfactants, Cationic Surfactants, Nonionic Surfactants, Amphoteric Surfactants
- 3) By Emulsifiers: Plant-Based Emulsifiers, Synthetic Emulsifiers, Natural Waxes and Gums
- 4) By Rheology Modifiers: Thickeners, Gelling Agents, Film-Formers
- 5) By Conditioning Polymers: Cationic Conditioning Agents, Nonionic Conditioning Agents, Silicone-Based Conditioners
- 6) By Other Ingredients: Preservatives, Fragrances, Colorants, Active Ingredients

View the full personal care ingredients market report:

<https://www.thebusinessresearchcompany.com/report/personal-care-ingredients-global-market-report>

Which Region Is Expected To Lead The Personal Care Ingredients Market By 2025?

In 2024, North America held the dominant position in the personal care ingredients market, followed by Europe. The growth forecast for this market report includes regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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