

# Green Cement Market Size to Reach \$86.2 Billion Worldwide by 2032 at 10.2% CAGR

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WILMINGTON, DE, UNITED STATES, November 6, 2025 /EINPresswire.com/ -- Allied Market Research published a report titled "[Green Cement Market](#) by Type (Fly-ash Based, Slag Based, Recycled Aggregates and Others), End User (Residential, Commercial and Others): Global Opportunity Analysis and Industry Forecast, 2024-2032". According to the report, the green cement market was valued at \$36.1 billion in 2023 and is estimated to reach \$86.2 billion by 2032, growing at a CAGR of 10.2% from 2024 to 2032.

## Prime determinants of growth

Increasingly stringent environmental regulations aimed at reducing carbon emissions and promoting sustainable construction practices are major drivers of the green cement market. Governments and regulatory bodies worldwide are implementing policies to encourage the use of eco-friendly building materials, including green cement, leading to increased adoption and market expansion.

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## Covid-19 Scenario

The outbreak of the COVID-19 pandemic had a negative impact on the green cement market, owing to the temporary closure of manufacturing firms during the lockdown. Not only the production but also the sale of green cement was hampered due to the closure of manufacturing factories across the world, especially in the initial period of the pandemic.

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The fly-ash based segment dominated the global market share, in terms of revenue

Based on type, the market is divided into fly-ash based, slag based, recycled aggregates, and

others. The fly-ash based segment accounted for a higher market share in 2023. Rapid infrastructure development in emerging markets create new opportunities for manufacturers. The demand for green cement is particularly high in regions with significant construction activity, such as LAMEA, and Asia-Pacific.

The commercial segment dominated the market in 2023

Based on end user, the market is segregated into residential, commercial, and others. The commercial is the leading segment that dominated the global market share in 2023. There is a growing emphasis on sustainability in commercial real estate, with businesses and developers increasingly prioritizing eco-friendly construction practices. Green cement, which produces lower carbon emissions and utilizes sustainable materials, aligns with these sustainability goals and is therefore widely adopted in commercial projects.

The Asia-Pacific region dominated the market share in terms of revenue in 2023

The green cement market is analyzed across North America, Europe, Asia-Pacific, Latin America, and MEA. In 2023, Asia-Pacific accounted for largest market share, and it is expected to grow at a significant CAGR throughout the forecast period. China holds the maximum share in the green cement industry in the Asia-Pacific region. Governments in Asia-Pacific region are providing various incentives to promote sustainable construction practices, including tax breaks, subsidies, and grants for using green building materials. These incentives make green cement more attractive for commercial developers looking to reduce construction costs and benefit from financial support.

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Leading Market Players: -

LafargeHolcim  
Heidelberg Cement AG  
Anhui Conch Cement  
CEMEX S.A.B. de C.V.  
Taiheiyo Cement Corporation  
China National Building Material  
Votorantim cimentos S.A.  
UltraTech Cement Ltd.  
Taiwan Cement Corporation  
ACC Limited

The report provides a detailed analysis of these key players in the green cement market. These players have adopted different strategies such as new product launches, expansion, and acquisitions to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product

portfolio, and strategic moves of market players to showcase the competitive scenario.

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