

# From Foundation to Skyline: India's Construction Chemical Market Triples to USD 17.33 Billion by 2035

Urbanization, infrastructure programs, and sustainable solutions drive 13.4% CAGR; plaster leads with 33.9% share, infrastructure applications command 64.1%

NEWARK, DE, UNITED STATES, November 6, 2025 /EINPresswire.com/ -- India's construction chemical industry is set to expand from USD 4.88 billion in 2025 to USD 17.33 billion by 2035, achieving a robust CAGR of 13.4%. Growth is fueled by rapid urbanization, nationwide infrastructure initiatives like Bharatmala Pariyojana, and the modernization of construction standards that prioritize structural resilience and longevity.

The market's momentum reflects the rising adoption of waterproofing

**Construction Chemical Industry Analysis in India** Size, Share, and Forecast 2025 to 2035 Sales of construction 2025 chemicals in India **Applications** 62.6% 32.7% 2025 Market Share USD 4.3 billion in 2024 USD 4.88 billion in 2025 Infrastructure 17.33 billion by 2035 Year-over-year growth of 12.25 Year-over-year growth of 12.2% 37.4% CAGR of 13.4% between 2025 and 2035

Construction Chemical Industry Analysis in India

compounds, adhesives, concrete admixtures, and high-performance plasters across both public and private projects. National housing schemes, smart city developments, and industrial corridors are driving consistent demand for chemicals that enhance durability and accelerate project timelines.

#### Context

Construction chemicals are increasingly embedded in project specifications to deliver faster execution, superior finishes, and regulatory compliance. Digital formulation platforms, pre-mixed products, and supply chain digitization are improving on-site efficiency while reducing waste. For executives, these innovations translate into repeat business, optimized margins, and faster inventory turnover.

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#### Fast Facts

\* 2025 Market Size: USD 4.88 billion \* 2035 Forecast: USD 17.33 billion

\* CAGR (2025-2035): 13.4%

\* Top Product Segment: Plaster (33.9%)

- \* Form Leader: Premixed compounds (Data not disclosed in client file)
- \* Source Leader: Imported high-performance chemicals (Data not disclosed in client file)
- \* Growth Hubs: East India (14.2% CAGR), South India (13.6%), North India (13.4%)

What is winning, and why

Shoppers—developers, contractors, and urban planners—favor products that combine speed, durability, and environmental compliance.

- Product leader: Plaster ensures smooth, crack-free finishes and faster project timelines.
- Form leader: Premixed reduces on-site errors and material wastage.
- Source leader: Imported chemicals perceived higher quality and consistent performance.

## Where to play

The industry is expanding through modern trade, B2B direct sales, and digital procurement platforms. Focus is on tier-1 and tier-2 cities while tapping emerging regional markets.

- West India (Mumbai, Pune, Ahmedabad): High-rise and metro construction.
- North India (Delhi NCR, Gurgaon, Noida): Affordable housing and expressways.
- East India (Odisha, Jharkhand): Industrial plants and infrastructure projects.
- South India (Bengaluru, Hyderabad, Chennai): IT hubs and residential expansion.

What teams should do next?

#### R&D

- Develop low-VOC, water-based, and nano-additive chemicals.
- Innovate pre-mixed formulations for faster on-site deployment.
- Test smart coatings and self-healing materials.

### Marketing & Sales

- Educate contractors and developers on product performance.
- Expand digital sales channels and e-procurement interfaces.
- Target tier-2 and tier-3 cities with customized solutions.

## Regulatory & QA

- Ensure compliance with environmental and building codes.
- Conduct training programs for proper chemical application.
- Monitor quality of imported raw materials.

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## Sourcing

- Strengthen local manufacturing capabilities to reduce import dependency.
- Negotiate partnerships with international suppliers for advanced chemicals.
- Secure supply chain resilience for mega infrastructure projects.

## Three quick plays this quarter

- Launch targeted digital campaigns for plaster and waterproofing lines.
- Partner with contractors on metro and highway projects.
- Conduct on-site product demonstrations and training workshops.

#### The take

India's construction chemical market is evolving from commodity-based offerings to performance-driven, sustainable solutions. Executives who integrate durability, efficiency, and environmental compliance into project specifications will capture repeat business and maximize margins. Urbanization and infrastructure spending ensure construction chemicals remain indispensable in weekly project cycles.

#### Media line

For analyst briefings or custom cuts by product, form, source, and region, contact Future Market Insights.

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