

DPC Plus Expands Direct Primary Care Access Across Southeast Louisiana Communities

SLIDELL, LA, UNITED STATES,
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-- Access to healthcare across
Southeast Louisiana is entering a new
phase, one that focuses on personal
connection, accessibility, and
preventive care. As large hospital
systems grow increasingly complex,
smaller communities such as Slidell,
Covington, and Metairie are turning
toward relationship-based healthcare
that prioritizes time, communication,
and trust between providers and
patients.



<u>DPC Plus</u>, founded by <u>Chad Carrone</u>, has introduced a direct primary care model designed to simplify healthcare delivery and strengthen the bond between patients and providers. The system removes traditional barriers such as copays and insurance-driven appointments,



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Chad Carrone

replacing them with a subscription-based structure that provides unlimited communication, same-day visits, and individualized care management.

This expansion reflects a growing statewide interest in accessible, personalized medical service that fits the pace and culture of Louisiana's local communities.

A Shift Toward Relationship-Based Medicine

Residents in Southeast Louisiana often face logistical and

accessibility challenges when seeking medical attention—ranging from limited clinic hours to long wait times at large facilities. The result is delayed treatment and inconsistent care, particularly for chronic conditions.

DPC Plus was developed to bridge that gap. Its direct care approach allows medical providers to

dedicate more time to each patient, focusing on continuity and long-term health outcomes rather than short, transactional visits.

Clinics in Slidell, Covington, and Metairie were opened to make this level of care easily accessible. The model supports preventive screenings, chronic condition management, and routine health monitoring, emphasizing consistency and early intervention as the cornerstones of effective primary care.

Accessibility at the Core

The foundation of DPC Plus lies in unrestricted access. Each member of the program maintains 24/7 direct communication with their provider through text, phone, video chat, or email. Inperson appointments are typically available within a day, allowing for immediate attention to emerging concerns.

This structure fosters proactive rather than reactive care, reducing unnecessary emergency visits and encouraging patients to address health concerns before they escalate.

By operating outside traditional insurance structures, DPC Plus simplifies healthcare costs through a flat monthly subscription. This approach removes uncertainty, making the financial side of care transparent and predictable.

Carrone notes that accessibility is what drives better outcomes:

"Access isn't a privilege—it's the foundation of real healthcare. When communication is easy, prevention becomes the priority instead of the afterthought."

Local Focus and Long-Term Community Impact

In Louisiana's smaller cities and towns, healthcare extends beyond the clinic—it's an anchor for the community. DPC Plus integrates into this local ecosystem by offering consistent, relationship-driven medical service that mirrors the rhythms and needs of each parish it serves.

The clinics function as reliable access points for working families, retirees, and individuals managing long-term conditions. Regular check-ins and continuity with the same provider create an environment where trust naturally grows, making patients more likely to follow through on treatment and preventive steps.

The results of this model reach beyond convenience. Continuous engagement supports early detection of conditions like diabetes, hypertension, and cardiovascular disease, while ongoing communication encourages lifestyle management and education tailored to local populations.

Simplifying Healthcare Through Membership

Traditional healthcare can often feel like navigating a maze—copays, deductibles, paperwork, and referrals. The DPC Plus membership model eliminates that confusion. A single subscription covers all services provided through the clinic, including primary care visits, lab work, and consultations.

This simplicity restores focus to the essentials: communication, accountability, and ongoing partnership between patients and providers. By removing financial ambiguity, the model encourages patients to seek care when they need it instead of waiting for symptoms to worsen.

Transparency in cost and consistency in care help strengthen the overall trust in the medical process—something increasingly valued in an era of impersonal healthcare systems.

A Modern Take on Traditional Medicine

The direct primary care model represents a return to old-fashioned doctor-patient relationships—enhanced by modern technology. Each DPC Plus member works directly with a personal provider who knows their medical history, lifestyle, and long-term goals. This familiarity creates a foundation for better treatment and more efficient care.

Technology enhances this relationship without replacing it. Virtual visits, secure messaging, and telehealth services allow continuous access to healthcare expertise, even when travel or scheduling poses a challenge. This blend of digital access and in-person care supports both convenience and connection—a balance that resonates deeply in Louisiana's close-knit communities.

Looking Ahead: Redefining Access in Louisiana

As the healthcare landscape in Louisiana continues to evolve, models like DPC Plus are demonstrating how smaller communities can sustain big-city medical standards without sacrificing personal attention.

The concept centers on three guiding principles: accessibility, simplicity, and relationship. By focusing on these fundamentals, DPC Plus aims to make healthcare more efficient for patients and providers alike while strengthening the bonds that define community-based medicine.

For residents of Southeast Louisiana, the model represents more than a new type of clinic—it's a shift toward a more human-centered healthcare experience.

About DPC Plus

Based in Slidell, Covington, and Metairie, Louisiana, DPC Plus provides a direct primary care model centered on accessibility, preventive health, and long-term patient relationships. Founded by Chad Carrone, the organization offers 24/7 access to providers, same-day appointments, and

personalized care under a simplified monthly membership structure.

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