

TravelCreatorsX Summit to Debut Inside the Largest Travel Trade Show in the U.S.

TravelCreatorsX, the Influencer and Travel Creator Xchange held within the Travel Adventure Show, the largest travel trade and consumer event series in the USA

SPRING, TEXAS, TX, UNITED STATES, November 6, 2025 /EINPresswire.com/ -- The rapidly expanding creator economy in travel will take center stage this March when TravelCreatorsX debuts as the first-ever Influencer and Travel Creator Summit held within the Travel Adventure Show, the largest travel trade and consumer event series in the United States.

Taking place March 7–8, 2026, at the Long Beach Convention Center, the summit will bring together content creators, influencers, brand partners, tourism boards, and travel professionals for two days of networking, learning, and collaboration.

The event is expected to draw more than 20,000 attendees — including travelers, media, and exhibitors — offering a unique platform for creators and brands to interact directly on the show floor.

“TravelCreatorsX was designed to bridge the gap between content creation and real business

Travel CreatorsX.com

MARCH 7–8, 2026 | LONG BEACH, CA

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Networking for Profit and Success

opportunity,” said Jorge Cadena, founder of Smart Strategic Marketing and executive producer of TravelCreatorsX. “By hosting this inside the Travel Adventure Show, we are connecting creators with 500+ destinations, brands, and tourism boards that are already investing in the future of travel storytelling.”

A New Era for Creator-Brand Collaboration

Unlike traditional influencer gatherings, TravelCreatorsX integrates directly into a proven trade-show environment where exhibitors, destinations, and brands are already positioned to engage with media and content creators.



A New Beginning for Storytelling

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Jorge Cadena, CEO of Smart Strategic Marketing, LLC

Participants can attend keynote sessions, workshops, and one-on-one networking opportunities, while industry leaders share insights on digital storytelling, monetization, and responsible travel marketing.

The summit also introduces dedicated participation tracks for:

- Speakers and Thought Leaders, to share expertise with global audiences.
- Brands and Destinations, to connect directly with content creators and agencies.
- Influencers and Creators, to gain exposure, build partnerships, and explore new revenue models.
- Talent and Management Agencies, to showcase their rosters and strengthen collaborations with tourism stakeholders.

Presented by Travel Adventure Shows

The partnership with Travel Adventure Shows positions TravelCreatorsX within a national platform that attracts more than 200,000 visitors annually across 10 U.S. cities.

The Los Angeles edition — one of the largest and most diverse [travel shows](#) in North America — provides the ideal stage for creators to engage with travelers and global tourism partners in a high-impact setting.

About TravelCreatorsX

TravelCreatorsX is a professional summit dedicated to empowering content creators, influencers, and agencies in the global travel industry. The event connects creators with destinations, brands, and media to promote sustainable growth, collaboration, and innovation in travel marketing.

About Travel Adventure Shows

Travel Adventure Shows is the largest series of travel trade and consumer events in the United States, featuring over 1,600+ exhibitors and more than 200,000 attendees annually. The shows connect travelers with destinations, tour operators, hotels, and travel experts from around the world.

Event Details

Event: TravelCreatorsX – The Creator & Influencer Summit

Dates: March 7–8, 2026

Location: Long Beach Convention Center, Los Angeles, CA

Presented by: Travel Adventure Shows

Website: www.TravelCreatorsX.com

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The Three P's to Successful Storytelling

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