

BK Adventure Launches 'Glow All November' Black Friday Experience - 20% OFF Every Tour on Florida's Space Coast

New promo code BLACKFRIDAYGLOW invites thrill-seekers and holiday shoppers to trade malls for glowing waters and wintry Florida sunsets.

COCOA BEACH, FL, UNITED STATES, November 7, 2025 /EINPresswire.com/ -- BK Adventure Launches First-Ever Sitewide Tour Discount on a Black Friday – 20% Off All Excursions This November.

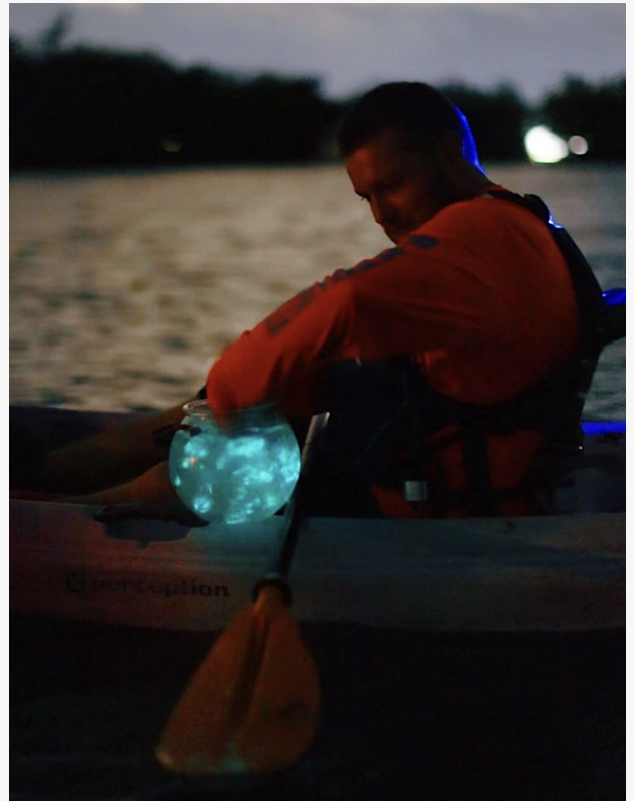
For the first time ever, BK Adventure is offering 20% off every single tour booked during November using promo code BLACKFRIDAYGLOW. This exclusive promotion applies to all excursions - from bioluminescent kayaking to manatee encounters and clear kayak sunset experiences - for any date, any location.

Why now?

- Seasonal sweet-spot: Cooler nights on the Indian River Lagoon enhance bioluminescent visibility as comb jellies illuminate paddlers.
- Holiday shift: Travelers are searching for meaningful experiences close to Orlando and Cocoa Beach - BK Adventure meets that demand with accessible, memorable outdoor tours.
- Giftability: With this promo, customers can purchase in November and redeem later, making the tours ideal holiday gifts for friends, families or couples.

Offer Details

- 20% discount per booking any tour, any day, redeemed with code BLACKFRIDAYGLOW.
- Valid purchase window: November 1–30, 2025.
- Tours available at three locations: Haulover Canal and Beacon 42 (closer to Titusville) and Kiwanis Island Park (closer to Cocoa Beach) - all less than an hour from Orlando.
- Applicable to:



BK Adventure guide holding glowing comb jellies during a bioluminescence kayak tour

- o [Sunset & Bioluminescence Kayak Tours](#)
- o [Clear Kayak Bioluminescence Tours](#)
- o [Dolphin & Manatee Day Kayak Tour](#)
- o Bioluminescence Rafting Tours (<https://www.bkadventure.com/florida-bioluminescence-tour-in-family-rafts/>)

About BK Adventure

Founded in 2015 and headquartered in Titusville, Florida, BK Adventure specializes in eco-kayak experiences along the Indian River Lagoon. The company offers guided tours of bioluminescent waters, dolphin and manatee encounters, and clear-kayak adventures for families, couples and groups. Their mission is to make Florida nature accessible, memorable and shareable.



Cocoa Beach Sunset-Bioluminescence Tour

“

We wanted to turn Black Friday into a genuine Florida adventure, not just another discount. From glowing comb jellies to dolphins dancing at dusk, this is Florida's most shareable holiday experience.”

Audra Espinoza, Marketing Manager

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Daytime Manatee and Dolphin Tour

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