

Construction Films Industry Research: The Global Market Size is Projected to Reach USD 14.6 Billion by 2030

Follows Asia-Pacific in market share, supported by modernization of buildings and infrastructure upgrades.

WILMINGTON, DE, UNITED STATES, November 7, 2025 /EINPresswire.com/ -- The growth of the construction industry in developing nations, rising construction activities worldwide, and increasing government-led infrastructure projects are key factors propelling the global construction films market.



Construction Films Market Application

According to a recent report by Allied Market Research titled "Construction Films Market by Type (LDPE and LLDPE, HDPE, Polypropylene (PP)/BOPP, PET/BOPET, Polyamide/BOPA, PVB, PVC, and Others), Application (Gas & Moisture Barrier, Vapor Barrier, Curing Blanket, and Others), and End Use (Residential, Commercial, Industrial, and Others): Global Opportunity Analysis and Industry Forecast, 2021–2030)", the global construction films market generated \$8.0 billion in 2020 and is projected to reach \$14.6 billion by 2030, registering a CAGR of 6.3% from 2021 to 2030.

Market Drivers

- Expansion of the construction sector in emerging economies
- Increased construction and renovation activities
- Growth in government infrastructure initiatives

However, the extensive use of non-biodegradable plastics remains a major challenge. Conversely, growing demand from the automotive sector is likely to create new growth opportunities.

Segment Insights:-

Gas & Moisture Barrier Films:

- Held the largest share in 2020, accounting for over one-fourth of the market, and is expected to maintain its dominance while recording the highest CAGR of 6.3% through 2030.

Residential End Use:

- Dominated the market in 2020 with more than one-third share and is forecast to exhibit the fastest CAGR of 7.4%, driven by the surge in residential construction projects worldwide.

Regional Analysis:-

Asia-Pacific (leading region):

- Accounted for nearly two-fifths of global revenue in 2020 and is expected to register the fastest CAGR of 7.2% during the forecast period due to rapid urbanization and large-scale infrastructure development.

North America:

- Follows Asia-Pacific in market share, supported by modernization of buildings and infrastructure upgrades.

Key Market Players

- Berry Global
- Eastman Chemical Company
- E.I. du Pont de Nemours
- Mitsubishi Chemical Corporation
- Mondi
- Raven Industries, Inc.
- RKW SE
- Saint-Gobain
- Supreme
- Toray Industries, Inc.

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