

Ethoxylates Market CAGR to be at 5.5% from 2025 to 2029 | \$18.16 Billion Industry Revenue by 2029

*The Business Research Company's
Ethoxylates Global Market Report 2025 –
Market Size, Trends, And Global Forecast
2025-2034*

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What Is The Projected Market Size & Growth Rate Of The Ethoxylates Market?

In recent times, the [market size of ethoxylates](#) has witnessed a consistent rise. The market,

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which stands at \$14.22 billion in 2024, is projected to increase to \$14.68 billion in 2025, representing a compound annual growth rate (CAGR) of 3.3%. This positive trend during the historic period is a result of the demand arising from a variety of sectors like surfactant applications, textile and leather industries, demands from the agricultural sector, and other industrial applications.

The size of the ethoxylates market is predicted to experience robust expansion in the immediate future, reaching a value of \$18.16 billion in 2029, with a

compound annual growth rate (CAGR) of 5.5%. Several factors contributing to this growth during the forecast period are the accessibility of raw materials, application in the energy sector, trade and globalization, innovation and advanced research, as well as the regulatory landscape. Key tendencies for this predictive period encompass product innovation and differentiation, fortitude of the supply chain, adaptability in household cleaning, eco-friendly concoctions, and an escalated demand in the personal care sector.

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What Is The Crucial Factor Driving The Global Ethoxylates Market?

The advancement of the ethoxylates market is predicted to be propelled by a growing demand from the oil and gas sector. This industry is engaged in the unearthing and production of oil and gas. The climbing demand for ethoxylates is attributed to their application in drilling fluid. For example, the International Energy Agency (IEA), a French intergovernmental body, reported in September 2024 that global oil demand growth has significantly slowed, marking an increase of 800 kb/d year-on-year in the initial half of 2024, which is the lowest since 2020. The average annual rise is estimated to be 900 kb/d for 2024, dropping from 2.1 mb/d in 2023 and achieving close to 103 mb/d by the close of the year. Hence, the escalation in demand from the oil & gas industry is fueling the progression of the ethoxylates market.

Who Are The Emerging Players In The Ethoxylates Market?

Major players in the Ethoxylates include:

- BASF SE
- Huntsman International LLC
- Clariant AG
- Sasol Limited
- Ineos Group Ltd.
- Nouryon
- Evonik Industries AG
- Mitsui Chemicals Inc.
- Stepan Company
- The Dow Chemical Company

What Are The Key Trends Shaping The Ethoxylates Industry?

The trend of product innovation is becoming increasingly significant in the ethoxylates market. Key players in the ethoxylate market are focussing on the introduction of innovative products to consolidate their market position. For example, in July 2022, INEOS OXIDE, an American specialty chemicals firm, unveiled its Bio-Attributed Ethylene Oxide (EO), sourced from a bio-based material that doesn't interfere with food production. The new offering is entirely generated from renewables on a mass balance basis and leads to a more than 100% reduction in Greenhouse Gas emissions compared to the traditionally manufactured EO. Bio-Attributed Ethylene Oxide (EO) provides an opportunity for clientele to drastically cut down their carbon emissions and present novel solutions for their rapidly increasing demand for sustainability-oriented solutions.

What [Segments Are Covered In The Ethoxylates](#) Market Report?

The ethoxylatesmarket covered in this report is segmented –

- 1) By Product: Alcohol, Fatty Amine, Fatty Acid, Ethyl Ester, Glyceride, Other Products
- 2) By Application: Household And Personal Care, Institutional And Industrial Cleaning, Pharmaceutical, Agrochemicals, Oilfield Chemicals, Other Applications

3) By End-Use: Detergents, Personal Care, Ointments And Emulsions, Herbicides, Insecticides, Foam Control And Wetting Agents, Lubricants And Emulsifiers, Other End-Uses

Subsegments:

- 1) By Alcohol Ethoxylates: Linear Alcohol Ethoxylates, Branched Alcohol Ethoxylates
- 2) By Fatty Amine Ethoxylates: Primary Fatty Amine Ethoxylates, Secondary Fatty Amine Ethoxylates
- 3) By Fatty Acid Ethoxylates: Saturated Fatty Acid Ethoxylates, Unsaturated Fatty Acid Ethoxylates
- 4) By Ethyl Ester Ethoxylates: Ester Ethoxylates From Natural Oils, Synthetic Ethyl Ester Ethoxylates
- 5) By Glyceride Ethoxylates: Glycerol Monoesters, Glycerol Diesters
- 6) By Other Products: Sugar Ethoxylates, Surfactant Blends

View the full ethoxylates market report:

<https://www.thebusinessresearchcompany.com/report/ethoxylates-global-market-report>

Which Region Is Projected To Hold The Largest Market Share In The Global Ethoxylates Market? In 2024, Asia-Pacific led the ethoxylates market and is projected to be the region with the most rapid growth in the perspective of the forecast period. The market report for ethoxylates included regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

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Oliver Guirdham

The Business Research Company

+44 7882 955267

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