

Flexible Foam Market Size, Share, Competitive Landscape and Trend Analysis Report

The Business Research Company's
Flexible Foam Global Market Report 2025
- Market Size, Trends, And Global
Forecast 2025-2034

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How Large Will The Flexible Foam Market Be By 2025?

The <u>size of the flexible foam market</u> has been on a rapid incline, with it expected to increase



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from \$53.96 billion in 2024 to \$56.8 billion in 2025, which equates to a compound annual growth rate (CAGR) of 5.3%. This surge in growth during the historical timeframe was predominantly caused by increased consumer electronics sector demand, expansion in packaging applications, growing preference for comfortable furniture and bedding, widening scope in automotive applications and the rising need for insulation in the construction sector.

The market for flexible foam is predicted to experience

significant expansion in the upcoming years, reaching a size of \$75.2 billion in 2029 with a compound annual growth rate of 7.3%. This expansion during the forecast period can be accredited to the adoption of intelligent and functional foam solutions, their increased use in the packaging sector, growing applications in medical and healthcare fields, progress in bio-based materials and a focus on energy efficiency within the construction industry. Noteworthy trends for the forecast period are the usage of lightweight, high-performance materials, an emphasis on sustainable and environmentally friendly solutions, innovations in comfort and ergonomics, advancements in energy efficient insulation and a lean towards customization and specialization.

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What Are The Major Driving Forces Influencing The Flexible Foam Market Landscape? The flexible foam market is poised for growth, fueled by rising demand from a multitude of industries. Flexible foam, a petroleum hydrocarbon and organic chemical — connected by urethane bonds — polymer or plastic, has found extensive uses due to its distinct features, affordable raw material costs, and dependability. An upswing in the consumption of flexible foam by end-user industries creates more demand, thereby stimulating the flexible foam market. As an example, Furnishing Idea, a UK furnishing industry-oriented web portal reported that flexible polyurethane foam production in Europe rose by 1.8% in 2023, attaining 1.38 million tons, marking an increase over figures from 2022. Simultaneously, Turkey emerged as the leading PU block foam-producing region in Europe. As per previous year's data, about 50% of the foam produced is utilized in upholstered furniture, 35% in bedding, 10% in transportation, and 5% for other uses. Such escalating demand from diverse industries is propelling the expansion of the flexible foam market.

Who Are The Top Players In The Flexible Foam Market? Major players in the Flexible Foam include:

- Badische Anilin- und Soda-Fabrik SE
- The Dow Chemical Company
- Huntsman Corporation
- Ube Industries Ltd.
- Recticel Flexible Foams nv
- Zotefoams PLC
- The Woodbridge Group of Companies
- SEKISUI Alveo AG
- Covestro AG
- Rogers Corporation

What Are The Upcoming Trends Of Flexible Foam Market In The Globe? Innovation in product development is becoming a prominent trend in the flexible foam market. Big players in this market are honing their focus on devising novel solutions to solidify their market standing. For instance, Huntsman International LLC, a United States chemical manufacturing firm, introduced the SHOKLESS polyurethane foam system in April 2024. This lightweight, resilient foam system is designed to safeguard the structural endurance and thermal performance of electric vehicle (EV) batteries, and can be used as moldable encapsulants in battery modules or packs. It offers quick processing times, versatile application methods, and consistent mechanical features over a broad temperature span, thus promising improved safety and efficiency for EV battery makers.

Market Share And Forecast By <u>Segment In The Global Flexible Foam Market</u> The flexible foammarket covered in this report is segmented –

- 1) By Type: Polyurethane (PU) Foam, Polyethylene (PE) Foam, Polypropylene (PP) Foam, Ethylene-Vinyl Acetate (EVA), Other Types
- 2) By Density: High-Density, Medium-Density, Low-Density
- 3) By Application: Furniture And Upholstery, Automotive, Packaging, Building And Construction, Consumer Goods, Other Applications

Subsegments:

- 1) By Polyurethane (PU) Foam: Flexible PU Foam, Rigid PU Foam
- 2) By Polyethylene (PE) Foam: Cross-Linked PE Foam, Non-Cross-Linked PE Foam
- 3) By Polypropylene (PP) Foam: Expanded PP Foam, Extruded PP Foam
- 4) By Ethylene-Vinyl Acetate (EVA) Foam: Closed-Cell EVA Foam, Open-Cell EVA Foam
- 5) By Other Types: Neoprene Foam, Rubber Foam, Latex Foam

View the full flexible foam market report:

https://www.thebusinessresearchcompany.com/report/flexible-foam-global-market-report

Flexible Foam Market Regional Insights

In 2024, Asia-Pacific took the lead in market share for flexible foam. Moreover, the market report covers areas which include not just Asia-Pacific, but Western and Eastern Europe, North America, South America, Middle East, and Africa.

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